



2008 NATOA® Journal Advertising Insertion Order Form

- I would like to place an ad in the 2008 NATOA Journal as noted below.
- I would like to rerun last year's ad in the 2008 NATOA Journal as noted below.
 ___ Spring Issue ___ Summer Issue ___ Fall Issue ___ Winter Issue

CHECK ONE (include number of insertions):

- Full Page (\$735 x ___)
- Half Page (\$420 x ___)
- Quarter Page (\$315 x ___)
- Postcard Insert in Journal (produced by advertiser) (\$945 x ___)
- Postcard Insert in Journal (produced by advertiser) and Full Page Ad (\$1,050 x ___)
- Inside Front Cover—Full Page Only (\$1,050 x ___)
- Inside Back Cover—Full Page Only (\$945 x ___)
- Outside Back Cover—Full Page Only (\$1,050 x ___)

MULTI ISSUE DISCOUNT: Run an Ad in **two or more issues** and receive a 10% discount.
Run an Ad in **three or more issues** and receive a 15% discount if placed on one order form.

AD SPECIFICATIONS: All ads print black and white.

Full Page: 7 3/8" wide x 10" tall Half Page: 7 3/8" wide x 5" tall Quarter Page: 3 3/4" wide x 5" tall
Full Page Bleed: 8 3/4" wide x 11 1/4" tall Full Page Trim: 8 1/2" wide x 11" tall

PREFERRED MATERIALS: All ads print black and white. High resolution PDF, TIF or JPEG files are preferred. Illustrator, Quark Xpress and InDesign files are also acceptable. All art and fonts used in the file must be provided—substitutions at the printer could cause design errors and re-flow problems. **Alternate formats will not be accepted.** Please submit artwork on a zip disk or CD, with page proof, to Jennifer Harman, NATOA, 1800 Diagonal Road, Suite 495, Alexandria, VA 22314, or you may e-mail your ads to jharman@hq.natoa.org AND fax a hard copy to (703) 519-8036, Attn: Jennifer Harman. Without a hard copy mailed or faxed, we will not be responsible for correct output of advertisement.

REFER TO THE 2008 JOURNAL EDITORIAL CALENDAR FOR DUE DATES FOR INSERTION ORDER FORMS AND AD ARTWORK. (You will not necessarily be reminded of these deadlines).

COMPLETE & RETURN TO NATOA VIA FAX AT (703) 519-8036

Name/Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____ Web Site _____

Signature _____ Date: _____

Signature constitutes a binding contract for which the party signing indicates they have requisite authority.

Check one: Check Enclosed Visa / MasterCard / AmEx (circle one) **TOTAL \$** _____

CC# _____ Exp. Date _____ / _____

Print Name _____ Signature _____

All orders are considered final. Full payment required at the time of purchase. No cancellations will be accepted. NATOA® is a registered trademark of the National Association of Telecommunications Officers and Advisors. All rights reserved.

Thank you for your support of NATOA!