



NATOA[®] Membership Directory Advertising
2008 Online Directory Order Form

Dear NATOA Supporter:

As a recognized leader in the business community, we are pleased to offer your organization a special opportunity to gain exposure among NATOA's membership by advertising in the new 2008 Online Membership Directory.

The new online Directory will be a continuous go-to resource for NATOA members with customizable search features, printing options, and real time member updates, providing members with accurate information and providing you with a terrific return on your modest investment. Your support is equally beneficial to NATOA, as it helps fund our efforts and enables us to carry forth our mission.

One top and one side banner (skyscraper) ad are available this year and will be sold on a first-come, first served basis. These ads will not only provide the greatest amount of exposure for your advertising dollar but will serve as section headers throughout the directory in both the online and printer-friendly versions.

Position	Price*	Size	Resolution	Colors
<input type="checkbox"/> Top Banner Ad	\$799	468 x 60 pixels	72 dpi	256
<input type="checkbox"/> Side Banner Ad	\$699	120 x 600 pixels	72 dpi	256
<input type="checkbox"/> Full Page	\$599	8" x 10"	72 dpi	256
<input type="checkbox"/> Half Page	\$299	8" x 5"	72 dpi	256

** Introductory rates are valid 6/1/2008—12/31/2008 for ad display*

PREFERRED MATERIALS: High resolution JPEG, GIF or PNG files are preferred. All art and fonts used in the file must be provided. Alternate formats will not be accepted. Please submit artwork via email to ads@natoa.org AND fax a hard copy page proof to (703) 519-8036, Attn: Tonya Rideout. Without a hard copy mailed or faxed, we will not be responsible for correct output of advertisement.

All materials are due to NATOA by May 15, 2008.

Name/Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Check One: Check Enclosed Visa / MasterCard / AmEx (circle one) TOTAL: \$ _____

CC#: _____ Exp. Date: _____

Print Name: _____ Signature: _____

All orders are considered final. Full payment required at the time of purchase. No cancellations will be accepted. NATOA[®] is a registered trademark of the National Association of Telecommunications Officers and Advisors. All rights reserved.

Thank you for your support of NATOA!

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