



July 14, 2010

Sent Via Electronic Mail

2010 NATOA Government Programming Awards Finalists Instructions

Dear Finalist:

Congratulations on the placement of your entry(ies) in this year's Awards program. Following its longstanding tradition, there will be a video presentation on Friday evening, October 1, 2010 at the 25th Annual Government Awards Banquet that will feature the finalists. The District of Columbia will be producing the tape for the Banquet. Please submit, ***no later than Friday, August 13, 2010***, a one to two minute clip of your entry(s) to:

Office of Cable Television
Attn: Karen Tolson
3007 Tilden St. NW, Pod P
Washington, DC 2008
Phone: 202-671-0038
Karen.tolson@dc.gov

The preferred formats are DVCAM, DVCPRO (not DVCPRO 25) and MINI DV. Your submissions and cases ***must have affixed to them type-written or electronically printed labels*** that indicate the following 1) your name, address and phone number; 2) the finalist entry's category number(s) and title(s); 3) the title of the entry and; 4) the name of the jurisdiction submitting the entry. Submit your clips on a separate tape for each finalist entry. If your entry placed in multiple categories, you only need to send one (1) copy, but be sure to label your tape accordingly as indicated above for each category the entry placed in.

For the Web site category (number 60), please submit a recording of a direct video feed of your site for submission as described above. Obviously, if you don't have access to a video conversion card for your computer, a scan converter or some other means of providing a quality recording of your site, then submit a print out of your front page and three more of your best originally produced pages associated with the home page (preferably color). Submit the printed pages and your website's URL to the name and address above.

Additionally, please send (on one ***separate tape***) a thirty-second (:30) clip of your channel(s) id/logo **OR** a clip (:30 - :60) of your jurisdiction's trademark or identifying landmark, skyline, sports stadium, points of interest, etc. This tape should be labeled with the name of your jurisdiction and the word "***LOGO.***"

PLEASE NOTE: If this information is not sent to the District of Columbia by August 13, then a blank screen with simple text will be used in the awards video when announcing your entry(ies) and winning position. It is very important that you adhere to the deadline and submit correct information in order to receive the exposure you deserve while enabling us to stick to our tight schedule.

Please review the list of finalists very carefully and contact Jennifer Harman at jharman@natoa.org ASAP if there are any typos or changes that need to be made to the name of the entry or the way your jurisdiction is listed. This list will be used to order the awards, and awards will be printed exactly as they appear on the list. **Any changes/corrections must be submitted to Jennifer no later than Wednesday, July 28, 2010.**

Please contact Jerry Musial at (414) 302-8350 or jmusial@ci.west-allis.wi.us if you have any questions or need additional clarification. Congratulations again, and we hope to see you in Washington, DC this Fall!

Sincerely,

Jerry Musial, Chair
NATOA Programming Committee

2010 NATOA Government Programming Awards (GPA) Finalists in Random Order
(includes First, Second and Third Place Winners)

1 - Public/Community Meetings

Total Entries in Category: 6

"CitiStat (Dept. of Public Works Review)" City of Buffalo, NY

"Denver City Council: Weekly Legislative Session" City and County of Denver, CO

"Planning, Land Use, and Neighborhoods Committee" City of Seattle, WA

2 - Community Event Coverage Operating Budget Under \$300,000

Total Entries in Category: 14

"Rudolph Run" City of Allen, TX

"Woodbury Safety Camp" South Washington County Telecommunications Commission,
MN

"City Snapshots: Spiritual Gym" City of Foster City, CA

"Seeding a Healthy Community" City of Allen, TX

3 - Community Event Coverage Operating Budget Over \$300,000

Total Entries in Category: 6

"CREST Awards 2009" City of Cupertino, CA

"City of Destiny Awards" City of Tacoma, WA

"City of Fountain Valley SummerFest" Public Cable Television Authority, CA

4 - Public Affairs Operating Budget Under \$300,000

Total Entries in Category: 6

"2009 Carlsbad State of the City" City of Carlsbad, CA

"Get Plugged In" Clackamas County, OR

"Mayor's State of the City Address 2010" City of Calabasas, CA

5 - Public Affairs Operating Budget Over \$300,000

Total Entries in Category: 9

"Never Forget III: Schantz/Ripka Cold Case" Henrico County, VA

"In District--Pierce County Council Shawn Bunney" Pierce County, WA

"2009 Annual Report: Infomercial Extravaganza" City of Lakewood, CA

6 - Live Sports Event

Total Entries in Category: 10

"Montgomery College Basketball" Montgomery College, MD

"Live Prep Football: Osseo H.S. at Coon Rapids H.S." City of Coon Rapids, MN
"Montgomery College Soccer" Montgomery College, MD

7 - Sports Programming

Total Entries in Category: 11

"CityStream: Curling Club" City of Seattle, WA
"McGarry's Boxing Club" City of Chicago, IL
"Community Stories: Seattle Quake Rugby Team" City of Seattle, WA

8 - Children/Young Adults Operating Budget Under \$300,000

Total Entries in Category: 13

"Cottage Grove Safety Camp" South Washington County Telecommunications Commission, MN
"Discover Public Works" City of Eugene, OR
"Every 15 Minutes at Tustin High School" City of Garden Grove, CA
"Gaithersburg, Our Youth, Our Future" City of Gaithersburg, MD

9 - Children/Young Adults Operating Budget Over \$300,000

Total Entries in Category: 11

"artscentric: 'Schoolhouse Rock LIVE!'" City of Arvada, CO
"The Math Dude: Absolute Values" Montgomery County Public Schools, MD
"How in the World?" City of Virginia Beach, VA

10 - Documentary - Social Issues

Total Entries in Category: 9

"Wasted Youth: Teen Drug and Alcohol Abuse" Henrico County, VA
"Change for Change" City of Tallahassee, FL
"Mission To Educate A Faithful Past, A Faith-Filled Future" HECTV, MO

11 - Documentary - Event Coverage Operating Budget Under \$300,000

Total Entries in Category: 6

"Our People, Our Faith...Our Lady" City of Las Cruces, NM
"Local Image: 2009 MN Governor's Fishing Opener" Ramsey/Washington Suburban Cable Commission, MN
"Entertaining Dreams for a Century - Roseville in the 2009 Rose Parade" City of Roseville, CA

12 - Documentary - Event Coverage Operating Budget Over \$300,000

Total Entries in Category: 4

"Every 15 Minutes" Public Cable Television Authority, CA

"Henrico's View of the James River and Kanawha Canal" Henrico County, VA
"City Limits: Henrico Escapes Richmond's Attempts to Merge and Annex" Henrico County, VA

13 - Documentary - Profile Operating Budget Under \$200,000
Total Entries in Category: 12

"Surprise: A History in Progress" City of Surprise, AZ
"Greenwood Village Mayor's Show, 'A Family's Journey - Living Through the Economic Crisis'" City of Greenwood Village, CO
"Home or Heaven" City of Las Cruces, NM

14 - Documentary - Profile Operating Budget \$200,000 - 400,000
Total Entries in Category: 14

"Carlsbad Village Redevelopment - A Renaissance by the Sea" City of Carlsbad, CA
"Officer Jesse Hamilton Tribute" Pasadena Channel, TX
"Transit Transit Newsmagazine" New York City Transit, NY

15 - Documentary - Profile Operating Budget Over \$400,000
Total Entries in Category: 20

"Chicago Force" City of Chicago, IL
"Japanese-Americans and World War II" Montgomery County Public Schools, MD
"Community Stories: Perche' No" City of Seattle, WA

16 - Ethnic Experience
Total Entries in Category: 12

"Our People, Our Faith...Our Lady" City of Las Cruces, NM
"Class Act: The New Gibbs Elementary School" Montgomery County Public Schools, MD
"Enslavement to Emancipation" Office of Cable Television, Washington, DC

17 - Visual Arts Operating Budget Under \$300,000
Total Entries in Category: 6

"Board of County Commissioners Meeting Open" Clackamas County, OR
"Powerhouse Kids! Open" City of Durango, CO
"Surprise History Video Teaser" City of Surprise, AZ

18 - Visual Arts Operating Budget Over \$300,000
Total Entries in Category: 9

"Denver 8 TV: New Channel Look" City and County of Denver, CO
"Pierce County TV Graphics Package" Pierce County, WA

"School Sketch Open" Office of Cable Television, Washington, DC

19 - Instruction/Training

Total Entries in Category: 6

"MTA Driver Training" City & County of San Francisco, CA

"Psychological First Aid" City of Minneapolis, MN

"Why COMET? Why Now?" City of Saint Paul, MN

20 - Interview/Talk Show Operating Budget Under \$200,000

Total Entries in Category: 8

"FC Cafe" City of Foster City, CA

"Alachua County Talks: Resource Recovery Park" Alachua County Government, FL

"Talk of the Town" City of Winder, GA

21 - Interview/Talk Show Operating Budget \$200,000 - \$400,000

Total Entries in Category: 11

"Working Wardrobes for a New Start" City of Garden Grove, CA

"Northeast Journal March 2010" Ramsey/Washington Suburban Cable Commission, MN

"Spotlight on Lakewood" City of Lakewood, CO

"Local Image (March 2010)" Ramsey/Washington Suburban Cable Commission, MN

22 - Interview/Talk Show Operating Budget Over \$400,000

Total Entries in Category: 11

"Cable Talk" Office of Cable Television, Washington, DC

"ArtZone: Jini dellaccio/Soul Kata" City of Seattle, WA

"City Inside/Out: Marijuana Laws" City of Seattle, WA

23 - Library

Total Entries in Category: 11

"Lake Oswego Public Library Teen Summer Reading PSA" Tualatin Valley Community Television, OR

"Building a Heart: The Roseville Library Renovation Project" North Suburban Access Corporation, MN

"Check It Out" Fairfax County, VA

24 - Arts and Entertainment Operating Budget Under \$300,000

Total Entries in Category: 10

"Lakewood Cultural Center" City of Lakewood, CO

"Jennifer Silvera" Ramsey/Washington Suburban Cable Commission, MN

"ArtWorks 2.0 - John Dean, Painter" City of Saint Charles, MO

25 - Arts and Entertainment Operating Budget Over \$300,000

Total Entries in Category: 17

- "Inside VisArts" City of Rockville, MD
- "A-Files: Evita" City of Arvada, CO
- "ArtZone: Luly Yang/Say Hi" City of Seattle, WA

26 - Promotion of a City/County

Total Entries in Category: 10

- "State of the City" City of Tampa Television, FL
- "Celebrating Oregon's 150th Birthday-A Road Trip to Remember" Clackamas County, OR
- "Eagan 150th Founder's Day Video" E-TV Eagan Television, MN
- "Carlsbad - Where To Go For Fun!" City of Carlsbad, CA

27 - Profile of a City/County Dept. Operating Budget Under \$200,000

Total Entries in Category: 9

- "Murfreesboro Police Department Recruitment Video" City of Murfreesboro, TN
- "On the Beat - S.W.A.T." City and County of Broomfield, CO
- "Community Parks Connection" Northern Dakota County Cable Communications Commission (NDC4), MN

28 - Profile of a City/County Dept. Operating Budget \$200,000 - \$400,000

Total Entries in Category: 12

- "A-Files: Arvada Center Set Department" City of Arvada, CO
- "Fire Sim Lab" City of Allen, TX
- "Driven By Data - PDT" City of Fort Collins, CO
- "K9 Unit" City of Arvada, KATV, CO

29 - Profile of a City/County Dept. Operating Budget Over \$400,000

Total Entries in Category: 16

- "Chicago Bird Agenda" City of Chicago, IL
- "New Penguin Exhibit" City of Seattle, WA
- "CityStream: New Role of the Parks & Recreation" City of Seattle, WA

30 - Public Education Operating Budget to \$200,000

Total Entries in Category: 20

- "Urban Gardening: Composting" Village of Oak Park, IL
- "Bike It" Clackamas County, OR
- "In the Works - Goats: Living Weed Eaters" City and County of Broomfield, CO

31 - Public Education Operating Budget \$200,000 - \$500,000
Total Entries in Category: 19

"Bicycling in Bellevue" City of Bellevue, WA
"Parking Pay Stations" City of Austin, TX
"Roseville, California - A Centennial Perspective" City of Roseville, CA

32 - Public Education Operating Budget \$500,000 - \$1,000,000
Total Entries in Category: 4

"MC Green" Montgomery College, MD
"Tahoma Audubon Society: Produced By Lane Ficke" City of Tacoma, WA
"Polk County Public Transportation" Polk County Government, FL

33 - Public Education Operating Budget Over \$1,000,000
Total Entries in Category: 11

"ECO Houston" City of Houston, TX
"City Inside/Out: Seattle Schools" City of Seattle, WA
"City Inside/Out: Zero Waste" City of Seattle, WA

34 - Community Awareness Operating Budget to \$200,000
Total Entries in Category: 29

"Home or Heaven" City of Las Cruces, NM
"Family Case Management Program" Village of Oak Park, IL
"Shep: The Tollbooth Dog" City and County of Broomfield, CO

35 - Community Awareness Operating Budget \$200,000 - \$500,000
Total Entries in Category: 28

"Alameda Street Improvements" Pierce County, WA
"Crossroads P-Patch" City of Bellevue, WA
"Lakewood... Open for Business" City of Lakewood, CO
"Power Plant Update" City of Carlsbad, CA

36 - Community Awareness Operating Budget \$500,000 - \$1,000,000
Total Entries in Category: 9

"Montgomery College: A Steward of Service" Montgomery College, MD
"Radiant Remodel" City of Coon Rapids, MN
"Campus Conversations # 60" Montgomery College, MD

37 - Community Awareness Operating Budget Over \$1,000,000

Total Entries in Category: 18

"City Inside/Out: Yesler Terrace" City of Seattle, WA
"City Inside/Out: Roosevelt" City of Seattle, WA
"A-Shift: Station 12 - 24 Hours with Henrico Fire" Henrico County, VA

38 - Public Health

Total Entries in Category: 13

"CityStream: Nepal Disabilities" City of Seattle, WA
"CityStream: Fit with Fido" City of Seattle, WA
"City Inside/Out: Homelessness" City of Seattle, WA

39 - Public Safety Operating Budget Under \$200,000

Total Entries in Category: 7

"Every 15 Minutes Crash Video" City of Calabasas, CA
"It Can Happen Anywhere: Woodbury Citystyle" South Washington County
Telecommunications Commission, MN
"Dispatch - February 2010" City of Surprise, AZ

40 - Public Safety Operating Budget \$200,000 - \$400,000

Total Entries in Category: 6

"AAFD PSA" City of Ann Arbor, MI
"Lost Pet" City of Arvada, KATV, CO
"2009 Flood" Gwinnett County, GA

41 - Public Safety Operating Budget Over \$400,000

Total Entries in Category: 12

"City Inside/Out: Panhandling " City of Seattle, WA
"Never Forget III: Schantz/Ripka Cold Case" Henrico County, VA
"CityStream: Chess Club" City of Seattle, WA
"CityStream: Law Enforcement Special" City of Seattle, WA

42 - Seniors

Total Entries in Category: 13

"CityStream: Neighborhood News: Seniors" City of Seattle, WA
"CityStream: Senior Shop Around" City of Seattle, WA
"Prime Timers - Meals on Wheels" City and County of Broomfield, CO

43 - Special Audience

Total Entries in Category: 10

"The South Washington County Thunderbolts" South Washington County
Telecommunications Commission, MN
"Snoezelen Room" City of Chicago, IL
"Inside Clackamas County: Camp Kiwanis" Clackamas County, OR

44 - Municipal Channel Promotion

Total Entries in Category: 17

"Video On-Demand" City of Ann Arbor, MI
"Your Alternative Promo" North Suburban Access Corporation, MN
"The Real Dilly-O: Inspector Skillet Promotion" City of Allen, TX

45 - Public Service Announcement Operating Budget Under \$200,000

Total Entries in Category: 12

"Back to School Blast PSA" City of Surprise, AZ
"It's a Miracle to Me' The Woodbury Miracle League" South Washington County
Telecommunications Commission, MN
"Webstreaming Services" City of Murfreesboro, TN

46 - Public Service Announcement Operating Budget \$200,000 - \$400,000

Total Entries in Category: 18

"Pothole Fishin'" City of Saint Paul, MN
"Minneapolis Jobs - Just one click away" City of Minneapolis, MN
"The Grease Blob" City of Austin, TX

47 - Public Service Announcement Operating Budget Over \$400,000

Total Entries in Category: 7

"SFGTV New Web Services" City & County of San Francisco, CA
"The 3 "Cs" of Senior Living" North Suburban Access Corporation, MN
"County Cable Montgomery - Montgomery County, MD" Montgomery County, MD

48 - Event/Program Promotion Operating Budget Under \$300,000

Total Entries in Category: 16

"Earth Day Promo" City of Foster City, CA
"CTCA Commercial" City of Surprise, AZ
"Cottage Grove Summer Recreation" South Washington County Telecommunications
Commission, MN

49 - Event/Program Promotion Operating Budget Over \$300,000

Total Entries in Category: 12

"Summer of Reading 2009: Be Creative" City and County of Denver, CO
"Make Me A Monster Contest Promo" E-TV Eagan Television, MN
"Stage 8' Amgen Tour of California" TOTV - Government Television for the City of
Thousand Oaks, CA

50 - Election Coverage

Total Entries in Category: 6

"City Inside/Out: King County Executive Debate" City of Seattle, WA
"Election Night Live Coverage" City of Aurora, CO
"Rockville Decides '09" City of Rockville, MD

51 - Public Information Series

Total Entries in Category: 22

"Cover to Cover (series)" Montgomery County Public Schools, MD
"Food For Thought" Arlington County, VA
"Village Vagabond" Village of Oak Park, IL

52 - Magazine Format Series Operating Budget Under \$200,000

Total Entries in Category: 12

"Inside Clackamas County" Clackamas County, OR
"Pulse of the Port" Long Beach Television 8, CA
"Begin in the Garden: Nutrition" County of Monterey, CA

53 - Magazine Format Series Operating Budget \$200,000 - \$400,000

Total Entries in Category: 9

"Open for Business" City of Lakewood, CO
"A-Files" City of Arvada, CO
"Here/now" Arlington County, VA

54 - Magazine Format Series Operating Budget Over \$400,000

Total Entries in Category: 9

"CityStream: Magazine Format Series" City of Seattle, WA
"Washington Full Circle" Office of Cable Television, Washington, DC
"Chicago Revealed" City of Chicago, IL

55 - News Series Operating Budget Under \$300,000

Total Entries in Category: 7

"This Week in Garden Grove" City of Garden Grove, CA

"Aurora News Weekly" City of Aurora, CO

"INSIGHT 7" Northern Dakota County Cable Communications Commission (NDC4), MN

56 - News Series Operating Budget Over \$300,000

Total Entries in Category: 8

"CTN News" City of Coon Rapids, MN

"City Inside/Out: Compilation" City of Seattle, WA

"Pierce County News" Pierce County, WA

57 - Video Text Bulletin Boards

Total Entries in Category: 3

"County Cable Montgomery - Montgomery County, MD" Montgomery County, MD

"Madison City Channel Community Bulletin Board" Madison City Channel, WI

"The CTV Billboard" City of Calabasas, CA

58 - Promotional Video Campaign

Total Entries in Category: 6

"Planet Lakewood" City of Lakewood, CA

"Volunteering PSAs" MetroEast Community Media, OR

"Cell Phone Ban Campaign" City of Las Cruces, NM

59 - Use of Humor

Total Entries in Category: 12

"The Dilly-O" City of Allen, TX

"Cottage Grove Summer Recreation" South Washington County Telecommunications Commission, MN

"Great Value PSAs" City of Richland, WA

60 - Government Access Station Web Site

Total Entries in Category: 13

"CLCTV.com" City of Las Cruces, NM

"Government Access Station Web Site" City of Seattle, WA

"SFGTV Website: SFGOVTV.ORG" City & County of San Francisco, CA

61 - NATOA Programming Impact Award

Total Entries in Category: 5

"BigGigAustin" City of Austin, TX

"Office of the Police Monitor" City of Austin, TX

"Officer Jesse Hamilton Tribute" Pasadena Channel, TX

62 - Excellence in Educational Institution/District Programming

Total Entries in Category: 2

"Montgomery College Television" Montgomery College, MD

"Montgomery County Public Schools Instructional TV" Montgomery County Public Schools, MD

63 - Excellence in Government Programming Operating Budget to \$100,000

Total Entries in Category: 5

"Missouri City, Texas, The Show Me City" City of Missouri City, TX

"KCCB Channel 8" City and County of Broomfield, CO

"Village of Oak Park TV" Village of Oak Park, IL

64 - Excellence in Government Programming Operating Budget \$100,000 - \$400,000

Total Entries in Category: 17

"Excellence in Government Programming" Clackamas County, OR

"City of Arvada, KATV8" City of Arvada, CO

"Richland CityView" City of Richland, WA

65 - Excellence in Government Programming Operating Budget \$400,000 - \$1,000,000

Total Entries in Category: 6

"Public Cable TV Authority - Channel 3" Public Cable Television Authority, CA

"CTN Studios Original Programming" City of Coon Rapids, MN

"TV Tacoma" City of Tacoma, WA

66 - Excellence in Government Programming Operating Budget over \$1,000,000

Total Entries in Category: 7

"City of Chicago TV" City of Chicago, IL

"Office of Cable Television" Office of Cable Television, Washington, DC

"Fairfax County Government Channel 16" Fairfax County, VA

"Excellence in Government Programming" City of Seattle, WA

67 - Public Access Category: Variety and Entertainment
Total Entries in Category: 1

"Mister Laurence's Enchanted Green Tree Fort" CTN - City of Ann Arbor, MI

68 - Public Access Category: Senior Citizens
Total Entries in Category: 1

"Seniors on the Go!" LMCC, MN

69 - Public Access Category: Talk Show
Total Entries in Category: 1

"Access Ann Arbor: Parkinson's Disease & Me" CTN - City of Ann Arbor, MI

The following jurisdictions will be recognized as Honorable Mention Winners:

Capital Community Television, OR
City & County of San Francisco, CA
City and County of Broomfield, CO
City and County of Denver, CO
City of Allen, TX
City of Ann Arbor, MI
City of Arvada, CO
City of Aurora, CO
City of Austin, TX
City of Bellevue, WA
City of Bloomington, MN
City of Calabasas, CA
City of Champaign/C-U Cable Commission, IL
City of Chicago, IL
City of Coon Rapids, MN
City of Cupertino, CA
City of Durango, CO
City of Enumclaw, WA
City of Eugene, OR
City of Foster City, CA
City of Gaithersburg, MD
City of Greenwood Village, CO
City of Lakewood, CA
City of Lakewood, CO
City of Mentor, OH
City of Murfreesboro, TN
City of Palm Coast, FL
City of Peoria, AZ
City of Richland, WA

City of Rockville, MD
City of Saint Charles, MO
City of Saint Paul, MN
City of Seattle, WA
City of Surprise, AZ
City of Tacoma, WA
City of Takoma Park City TV, MD
City of Tallahassee, FL
City of Tampa Television, FL
City of Vancouver, WA
City of West Allis, WI
Clackamas County, OR
Fairfax County, VA
HECTV, MO
Henrico County, VA
James City County, VA
Ketchikan Public Utilities, AK
King County, WA
Madison City Channel, WI
Montgomery College, MD
Montgomery County, MD
New York City Transit, NY
North Suburban Access Corporation, MN
Northern Dakota County Cable Communications Commission (NDC4), MN
Office of Cable Television, Washington, DC
Polk County Government, FL
Ramsey/Washington Suburban Cable Commission, MN
South Metro Fire Rescue, CO
South Washington County Telecommunications Commission, MN
Village of Oak Park, IL