



## Guidelines for Use of NATOA Website for Member Videos

The NATOA website offers a video YouTube feature that provides the opportunity to showcase a community or area of interest to NATOA members. Accepted videos will move to an archive page once they have been shown on the homepage for the designated length of time.

The following guidelines will apply in our consideration of requests:

1. NATOA members will be eligible to submit videos for display on the NATOA homepage of its Website.
2. The video must be submitted to NATOA Headquarters via a YouTube Link. No DVDs or tapes will be accepted. The YouTube Link and a brief description of the program content should be emailed to [info@natoa.org](mailto:info@natoa.org).
3. The video can be up to 7 minutes in length.
4. The following content will be considered acceptable for inclusion:
  - a. Any video that promotes a member community;
  - b. Any video which fosters a sense of community, improves the lives of residents, and makes them more knowledgeable citizens and voters;
  - c. Announcements or descriptions of programs and services in the community that could apply to a general audience; and
  - d. Any content that highlights an issue of importance or relevance to NATOA members.
5. The following content will not be accepted:
  - a. Materials which could be offensive to any segment of the audience;
  - b. Material of a partisan, political or religious nature;
  - c. Commercial material; and
  - d. Material which does not exhibit professional production values and technical quality.
6. All videos are accepted on a first-come, first serve basis and will be posted according to a schedule set by NATOA.
7. A waiver must be signed (by the appropriate copyright owner) to allow NATOA the free, legal use of any video submitted.
8. **NATO A retains and reserves the sole and exclusive right to approve and deny any and all content for broadcast on the NATOA Website.**



**VIDEO RELEASE WAIVER**

All submitting parties must authorize the National Association of Telecommunications Officers and Advisors (NATOa) the non-exclusive right to use, reproduce, display and distribute in whole or in part video content selected to air on the NATOa website ([www.natoa.org](http://www.natoa.org)) in any manner to facilitate the promotion of NATOa and the importance of local programming nationally. The party submitting the video must further authorize NATOa the non-exclusive right to compile the video content in whole or in part with other video content for promotional and informational purposes. The party submitting the video understands and acknowledges that the video content released may be broadcast, cablecast, video streamed or otherwise publicly distributed. The party submitting the video warrants that they are authorized on behalf of the jurisdiction to enter into this release and to grant the rights to the video content to NATOa. **Any party warrants to the best of their knowledge that this release conforms to all applicable laws and government rules and regulations, and that the released content does not contain any matter which in any way infringes or violates any copyrights, trade secrets, patents or similar intellectual property rights of any person or entity and agrees to hold harmless NATOa for any such violation.** By signing or submitting the entry, all parties are deemed to have granted such release.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Jurisdiction: \_\_\_\_\_

Title of Video Submission: \_\_\_\_\_