



July 11, 2008

Sent Via Electronic Mail

2008 NATOA Government Programming Awards Finalists Instructions

Dear Finalist:

Congratulations on the placement of your entry(ies) in this year's Awards program. Following its longstanding tradition, there will be a video presentation on Saturday evening, September 20, 2008 at the 23rd Annual Government Awards Banquet that will feature the finalists. The City of Charlotte Government Channel will be producing the tape for the Banquet. Please submit, ***no later than Friday, August 1, 2008***, a one to two minute clip of your entry(s) to:

City of Charlotte Government Channel
Attn: Wendy Bing
600 E. 4th Street - TV Studios
Charlotte-Mecklenburg Government Center
Charlotte, NC 28202
Phone: (704) 336-4239
wgbing@ci.charlotte.nc.us

The preferred formats are DVD or DVCPRO. Your submissions and cases ***must have affixed to them type-written or electronically printed labels*** that indicate the following 1) your name, address and phone number; 2) the finalist entry's category number(s) and title(s); 3) the title of the entry and; 4) the name of the jurisdiction submitting the entry. Submit your clips on a separate tape for each finalist entry. If your entry placed in multiple categories, you only need to send one (1) copy, but be sure to label your tape accordingly as indicated above for each category the entry placed in.

For the Web site category (number 59), please submit a recording of a direct video feed of your site for submission as described above. Obviously, if you don't have access to a video conversion card for your computer, a scan converter or some other means of providing a quality recording of your site, then submit a print out of your front page and three more of your best originally produced pages associated with the home page (preferably color). Submit the printed pages and your website's URL to the name and address above.

Additionally, please send (on one ***separate tape***) a thirty-second (:30) clip of your channel(s) id/logo **OR** a clip (:30 - :60) of your jurisdiction's trademark or identifying landmark, skyline, sports stadium, points of interest, etc. This tape should be labeled with the name of your jurisdiction and the word "***LOGO.***"

PLEASE NOTE: If this information is not sent to the City of Charlotte by August 1, then a blank screen with simple text will be used in the awards video when announcing your entry(ies) and winning position. It is very important that you adhere to the deadline and submit correct information in order to receive the exposure you deserve while enabling us to stick to our tight schedule.

Please review the list of finalists very carefully and contact Jennifer Harman at jharman@hq.natoa.org ASAP if there are any typos or changes that need to be made to the name of the entry or the way your jurisdiction is listed. This list will be used to order the awards, and awards will be printed exactly as they appear on the list. **Any changes/corrections must be submitted to Jennifer no later than Wednesday, July 16, 2008.**

Please contact Jerry Musial at (414) 302-8350 or jmusial@ci.west-allis.wi.us if you have any questions or need additional clarification. Congratulations again, and we hope to see you at the Hilton Atlanta in Atlanta, Georgia in September!

Sincerely,

Jerry Musial, Chair
NATOA Programming Committee

2008 NATOA Government Programming Awards (GPA) Finalists in Random Order
(includes First, Second and Third Place Winners)

Category 1 - Public/Community Meetings

Total Entries in Category: 15

"Mayor Brown's CitiStat Buffalo" City of Buffalo, NY
"City of Cupertino City Council Meeting" City of Cupertino, CA
"City of Cupertino City Council Meeting" City of Cupertino, CA
"Denver City Council" City and County of Denver, CO

Category 2 - Community Event Coverage (Operating Budget Under \$300,000)

Total Entries in Category: 17

"Virginia International Tattoo" DOD U.S. Marines, VA
"Kyle Wilson Memorial" Prince William County, VA
"TCA: Building An Icon" Tempe 11, City of Tempe, AZ

Category 3 - Community Event Coverage (Operating Budget Over \$300,000)

Total Entries in Category: 28

"Star Trek - The Heritage Festival (SF #169)" Charter Township of Meridian, MI
"Glendale Glitter & Glow 2008" City of Glendale, AZ
"Emily's Run" City of Arvada, CO

Category 4 - Public Affairs (Operating Budget Under \$300,000)

Total Entries in Category: 9

"Illegal Immigration Update" Prince William County, VA
"State of the Township" Canton Township, MI
"Carlsbad State of the City - Journey to Sustainability" City of Carlsbad, CA

Category 5 - Public Affairs (Operating Budget Over \$300,000)

Total Entries in Category: 18

"Turning Point: Inside Henrico's Drug Court" Henrico County, VA
"Denver Update" City and County of Denver, CO
"Blue Print for Success: Ending Homelessness in Fairfax County" County of Fairfax/
DCCCP, VA

Category 6 - Live Sports Event

Total Entries in Category: 12

"Salem Academy/Blanchet Football" Capital Community Television, Salem, OR
"High School Hoops" TV Warren, MI

"Irving: Game of the Week" City of Irving, TX

Category 7 - Sports Programming

Total Entries in Category: 17

"Play Ball: The Babe Ruth 14 Year - Old World Series at Glen Allen Stadium" Henrico County, VA

"Your City, Your Issues - CHS Varsity Football" City of Calabasas, CA

"REC365" Tucson 12, City of Tucson, AZ

Category 8 - Children/Young Adult (Operating Budget Under \$300,000)

Total Entries in Category: 16

"Sneezing 101" Prince William County, VA

"In Memory of . . ." City of Allen, TX

"Reading Ahoy!" Tempe 11, City of Tempe, AZ

Category 9 - Children/Young Adult (Operating Budget Over \$300,000)

Total Entries in Category: 21

"Battle of the Bands" The Network DC - Douglas County Television, CO

"Sprinkler's Clubhouse - Episode 3" City of Chandler, AZ

"Why We Remember" Tucson 12, City of Tucson, AZ

Category 10 - Documentary - Social Issues

Total Entries in Category: 10

"Upclose: Fresh AIRE" Arlington County Government, VA

"Under the Influence: Underage Drinking in Henrico County " Henrico County, VA

"Why We Remember" Tucson 12, City of Tucson, AZ

Category 11 - Documentary - Event Coverage (Operating Budget Under \$300,000)

Total Entries in Category: 10

"A Better Life" City of Durango, CO

"Feeling Festive" City of Thornton, CO

"Virginia International Tattoo" DOD U.S. Marines, VA

Category 12 - Documentary - Event Coverage (Operating Budget Over \$300,000)

Total Entries in Category: 11

"Glendale's Got Game: Road to Super Bowl 2008" City of Glendale, AZ

"Pandemic 1918: A Diary of the Flu" Henrico County, VA

"Glendale's Got Game: Super Bowl 42" City of Glendale, AZ

Category 13 - Documentary - Profile (Operating Budget Under \$200,000)

Total Entries in Category: 20

"Adams 14 & UPS: A Definition of Community" Adams County School District 14, CO
"The Sheepshearer of Clackamas County" Clackamas County Government Channel, OR
"Called to Lead: A History of Smyrna's Mayors" Town of Smyrna, TN

Category 14 - Documentary - Profile (Operating Budget \$200,000 - 400,000)

Total Entries in Category: 15

"Upclose: Fresh AIRE" Arlington County Government, VA
"Gertie: a tale of three bridges" City of Tacoma, WA
"TCA: Building An Icon" Tempe 11, City of Tempe, AZ

Category 15 - Documentary - Profile (Operating Budget Over \$400,000)

Total Entries in Category: 18

"Glendale's Got Game: Super Bowl 42" City of Glendale, AZ
"Verve" Seattle Channel, WA
"Glendale's Got Game: Countdown Rewind" City of Glendale, AZ

Category 16 - Ethnic Experience

Total Entries in Category: 25

"Carpenter House" City of Plano, TX
"Celebremos Lo Latino!" City of Baltimore TV 25, MD
"Sam the Cooking Guy - New Zealand South Island" County of San Diego, CA

Category 17 - Visual Arts (Operating Budget Under \$300,000)

Total Entries in Category: 14

"CLC-TV Production Open" City of Las Cruces, NM
"Salem at Warp Speed" Capital Community Television, Salem, OR
"Football Intro" City and County of Broomfield, CO

Category 18 - Visual Arts (Operating Budget Over \$300,000)

Total Entries in Category: 21

"EcoSmart Open" City of Tallahassee, FL
"Uninterrupted" The Network DC - Douglas County Television, CO
"Signature Moments: Dale Mabry" Hillsborough County, FL

Category 19 - Instruction/Training

Total Entries in Category: 13

"Welcome to RCS Aquatics" City of Lakewood, CA
"Metro Pharm Cache Distribution & Dispensing for Essential Personnel" City of

Minneapolis, MN
"Take Better Home Movies" SWOCC Studios, MI

Category 20 - Interview/Talk Show (Operating Budget Under \$200,000)
Total Entries in Category: 9

"THE DOG SHOW" Northern Dakota County Cable Communications Commission
(NDC4), MN
"Ask the Chief" City of Richland, WA
"Adoption Quest" Prince William County, VA

Category 21 - Interview/Talk Show (Operating Budget \$200,000 - \$400,000)
Total Entries in Category: 24

"Spotlight on Lakewood" City of Lakewood – KLTv8, CO
"Working Wardrobes for a New Start" City of Garden Grove, CA
"Local Image - March 2008" Ramsey/Washington Suburban Cable Commission, MN

Category 22 - Interview/Talk Show (Operating Budget Over \$400,000)
Total Entries in Category: 21

"Art Zone In Studio with Nancy Guppy" Seattle Channel, WA
"City Inside/Out with C.R. Douglas" Seattle Channel, WA
"Council Matters" City and County of Denver, CO

Category 23 - Library
Total Entries in Category: 13

"Reading Ahoy!" Tempe 11, City of Tempe, AZ
"Kamishibai" County of San Diego, CA
"Check It Out" County of Fairfax/DCCCP, VA

Category 24 - Performing Arts (Operating Budget Under \$300,000)
Total Entries in Category: 13

"Secret Circus" NSCC/NSAC, MN
"Virginia International Tattoo Story" DOD U.S. Marines, VA
"Transit Transit News Magazine - The Dance Theater of Harlem" New York City
Transit, NY

Category 25 - Performing Arts (Operating Budget Over \$300,000)
Total Entries in Category: 16

"STUDIO C" Tucson 12, City of Tucson, AZ
"Arlington in Performance: Cyro Baptista" Arlington County Government, VA
"Momentum Dance Company's Coppelia" City of Irving, TX

Category 26 - Promotion of a City/County

Total Entries in Category: 23

"Novi State of the City Montage" SWOCC Studios, MI

"Art Zone Featurette" Seattle Channel, WA

"2007 Annual Report and Forecast: Hosted by Carver the Caveman" City of Lakewood, CA

Category 27 - Profile of a City/County Dept. (Operating Budget Under \$200,000)

Total Entries in Category: 25

"Murfreesboro Parks and Recreation Department" City of Murfreesboro, TN

"Carlsbad State of the City - Journey to Sustainability" City of Carlsbad, CA

"INSIGHT 7 - Behind Every Hero Is A Story" Northern Dakota County Cable Communications Commission (NDC4), MN

Category 28 - Profile of a City/County Dept. (Operating Budget \$200,000 - \$400,000)

Total Entries in Category: 16

"Local Time - Planning Department" Londonderry, NH

"A Century of Service - 100 Years of the Roseville Fire Department" City of Roseville, CA

"Voices of Diversity" City of Bellevue, WA

Category 29 - Profile of a City/County Dept. (Operating Budget Over \$400,000)

Total Entries in Category: 26

"Probation Centennial" County of San Diego, CA

"Your LAFD in Action: Taking It to the Streets, Part 1" L.A. Cityview 35, City of Los Angeles, CA

"Tour of the City" City of Beverly Hills, CA

Category 30 - Public Education (Operating Budget Under \$100,000)

Total Entries in Category: 6

"Elder Abuse, Neglect and Self Neglect" City of Kirkland, WA

"Green Broomfield" City and County of Broomfield, CO

"We've Got Issues - Pedestrian Safety" City of Kirkland, WA

Category 31 - Public Education (Operating Budget \$100,000 - \$250,000)

Total Entries in Category: 33

"Down To Earth" SWOCC Studios, MI

"Carlsbad State of the City - Journey to Sustainability" City of Carlsbad, CA

"Sneezing 101" Prince William County, VA

Category 32 - Public Education (Operating Budget \$250,001 - \$500,000)

Total Entries in Category: 24

"Ticket to Ride: Hosted by Lakewood Virtual Guy" City of Lakewood, CA

"Commuter's Survival Guide" City of Aurora, CO

"Cooking with Kirk - Episode 1" Office of Cable Communications, Boston, MA

Category 33 - Public Education (Operating Budget Over \$500,000)

Total Entries in Category: 29

"Sam the Cooking Guy Goes to the Los Reales Landfill" Tucson 12, City of Tucson, AZ

"Access City Services" City and County of Denver, CO

"How to Manage Manure" County of San Diego, CA

"We Get Your Drift - Denver Snow Plan" City and County of Denver, CO

Category 34 - Community Awareness (Operating Budget Under \$100,000)

Total Entries in Category: 7

"Graffiti Removal Program" City of Kirkland, WA

"Creating Respect for People and Place: Paynes Prairie" Alachua County, FL

"Family, Fun and Fitness - Broomfield Recreation" City and County of Broomfield, CO

Category 35 - Community Awareness (Operating Budget \$100,000 - \$250,000)

Total Entries in Category: 40

"City Council RECAP" City of Foster City, CA

"What's Up With Freckles - Archery Range" South Washington County
Telecommunications Commission, MN

"Are You Listening?" Prince William County, VA

Category 36 - Community Awareness (Operating Budget \$250,001 - \$500,000)

Total Entries in Category: 37

"The Greening of Baltimore" City of Baltimore TV 25, MD

"WWII Memorial" City of Tacoma, WA

"Legacy of SPLOST" Gwinnett County Government, GA

Category 37 - Community Awareness (Operating Budget Over \$500,000)

Total Entries in Category: 37

"Parks Plus" County of Fairfax/ DCCCP, VA

"Greenprint Denver: Green Buildings" City and County of Denver, CO

"Turning Point: Inside Henrico's Drug Court " Henrico County, VA

"Milroy Harrison/Art Restorer" County of San Diego, CA

Category 38 - Public Health

Total Entries in Category: 20

"The Sustainable Region: Air Quality and Your Health" Metro Vancouver, Burnaby, British Columbia

"No Way Back: Coping with Alzheimer's" Henrico County, VA

"Community Stories: Partners in MS" Seattle Channel, WA

Category 39 - Public Safety (Operating Budget Under \$200,000)

Total Entries in Category: 15

"Sworn To Safety" City of Peoria, AZ

"Kyle Wilson Memorial" Prince William County, VA

"In Memory of . . ." City of Allen, TX

Category 40 - Public Safety (Operating Budget \$200,000 - \$400,000)

Total Entries in Category: 21

"I on Safety" City of Irvine, CA

"Rolling DUI" City of Arvada, CO

"Every 15 Minutes 2007" City of Rockville, MD

Category 41 - Public Safety (Operating Budget Over \$400,000)

Total Entries in Category: 13

"LIFELINE" Tucson 12, City of Tucson, AZ

"Minneapolis Responds: The I-35W Bridge Collapse" City of Minneapolis, MN

"City Inside/Out with C.R. Douglas" Seattle Channel, WA

Category 42 - Seniors

Total Entries in Category: 12

"The A-Files - Silver Sneakers" City of Arvada, CO

"No Way Back: Coping with Alzheimer's" Henrico County, VA

"Seniors Laughter at Lou Walker Senior Center - Inside DeKalb #102" DeKalb County, GA

Category 43 - Special Audience

Total Entries in Category: 23

"Usted Puede Prevenir Caidas" County of San Diego, CA

"CONEXION 12" Tucson 12, City of Tucson, AZ

"Community Corrections Substance Abuse Program" Clackamas County Government Channel, OR

"Angels of Agriculture: The Plight of Henrico's Honeybees" Henrico County, VA

Category 44 - Municipal Channel Promotion

Total Entries in Category: 14

"CityStream Promo for Cable" Seattle Channel, WA
"City Inside/Out Promo for Cable" Seattle Channel, WA
"Art Zone Promo for Cable" Seattle Channel, WA

Category 45 - Public Service Announcement (Operating Budget Under \$200,000)

Total Entries in Category: 28

"Red Ribbon Week" Prince William County, VA
"Equal Opportunity Public Service Announcement" City of Gainesville - Broadcast Services, FL
"Cover Your Junk" Prince William County, VA

Category 46 - Public Service Announcement (Operating Budget \$200,000 - \$400,000)

Total Entries in Category: 29

"Homeless Connects PSA" Rainier Media Center (Pierce County), WA
"Police Recruitment" City of Bellevue, WA
"Why? - On Call Fire Fighters PSA" Portage Cable Access, MI

Category 47 - Public Service Announcement (Operating Budget Over \$400,000)

Total Entries in Category: 21

"The Big Read" City of Detroit, MI
"Discover your Library" The Network DC - Douglas County Television, CO
"It's Cool to Vote" L.A. Cityview 35, City of Los Angeles, CA

Category 48 - Event/Program Promotion (Operating Budget Under \$300,000)

Total Entries in Category: 21

"Water Conservation PSA" City of Thornton, CO
"Are You Listening?" Prince William County, VA
"Fall For Novi - Promo 2007" SWOCC Studios, MI

Category 49 - Event/Program Promotion (Operating Budget Over \$300,000)

Total Entries in Category: 21

"Bumbershoot PreFunk Promo" Seattle Channel, WA
"International Festival" City of Plano, TX
"CMP 2030" The Network DC Douglas County Television, CO

Category 50 - Magazine Format Series (Operating Budget Under \$200,000)

Total Entries in Category: 17

"Inside Clackamas County - Magazine Series" Clackamas County Government Channel,
OR

"Inside the Park" Village of Mount Prospect, IL

"Bud TV" Town of Cary, NC

Category 51 - Magazine Format Series (Operating Budget \$200,000 - \$400,000)

Total Entries in Category: 18

"Metro Edition" Louisville Metro Government, KY

"The Sustainable Region" Metro Vancouver, Burnaby, British Columbia

"It's Your City" City of Bellevue, WA

Category 52 - Magazine Format Series (Operating Budget Over \$400,000)

Total Entries in Category: 23

"Down to Earth" County of San Diego, CA

"THE BEAT" Tucson 12, City of Tucson, AZ

"Washington Full Circle" Office of Cable Television, Washington, DC

Category 53 - News Series (Operating Budget Under \$300,000)

Total Entries in Category: 16

"City Scene" City of Lakewood – KLTV8, CO

"INSIGHT 7" Northern Dakota County Cable Communications Commission (NDC4),
MN

"Irvine News" City of Irvine, CA

"This Week in Garden Grove" City of Garden Grove, CA

Category 54 - News Series (Operating Budget Over \$300,000)

Total Entries in Category: 18

"Aurora News Weekly" City of Aurora, CO

"Pierce County News" Rainier Media Center (Pierce County), WA

"City Inside/Out with C.R. Douglas" Seattle Channel, WA

"Glendale City Beat" City of Glendale, AZ

Category 55 - Video Text Bulletin Boards

Total Entries in Category: 9

"DTV Bulletin Board" City of Denton, TX

"HTV Bulletin Board" Hillsborough County, FL

"Madison City Channel Community Bulletin Board" Madison City Channel, WI

Category 56 - Election Coverage

Total Entries in Category: 10

"Denver Decides 2007 Election Coverage" City and County of Denver, CO
"City Inside/Out with C.R. Douglas" Seattle Channel, WA
"Election 2007" City of Rockville, MD

Category 57 - Promotional Video Campaign
Total Entries in Category: 26

"2 @ the Zoo" Miami-Dade TV, FL
"Red Ribbon Week" Prince William County, VA
"Uninterrupted" The Network DC - Douglas County Television, CO

Category 58 - Use of Humor
Total Entries in Category: 38

"Water Conservation PSA" City of Thornton, CO
"The Director" NSCC/NSAC, MN
"Clean & Green 2" City of Gainesville - Broadcast Services, FL
"Excel as a Pedestrian" City of Kirkland, WA

Category 59 - Government Access Station Web Site
Total Entries in Category: 14

"CCM" Montgomery County Government, MD
"The SEATTLE CHANNEL's seattlechannel.org" Seattle Channel, WA
"http://www.tucson12.tv/" Tucson 12, City of Tucson, AZ

Category 60 - NATOA Programming Impact Award
Total Entries in Category: 11

"Are You Listening?" Prince William County, VA
"Why We Remember" Tucson 12, City of Tucson, AZ
"Adoption Quest" Prince William County, VA

Category 61 - Excellence in Government Programming (Operating Budget Under \$100,000)
Total Entries in Category: 4

"Enumclaw City Television" City of Enumclaw, WA
"Excellence in Government Programming (to \$100k)" City of Carlsbad, CA
"KCCB Channel 8" City and County of Broomfield, CO

Category 62 - Excellence in Government Programming (Operating Budget \$100,000 - \$250,000)
Total Entries in Category: 21

"The Prince William Channel" Prince William County, VA
"KLTV8 - City of Lakewood, CO" City of Lakewood – KLTV8, CO
"Allen City Television - ACTV" City of Allen, TX

Category 63 - Excellence in Government Programming (Operating Budget \$250,001 - \$500,000)

Total Entries in Category: 15

"Irvine Community Television" City of Irvine, CA

"Aurora 8 Programming" City of Aurora, CO

"CTV - The Calabasas Channel" City of Calabasas, CA

Category 64 - Excellence in Government Programming (Operating Budget over \$500,000)

Total Entries in Category: 17

"Tucson 12, the City Channel" Tucson 12, City of Tucson, AZ

"The SEATTLE CHANNEL" Seattle Channel, WA

"Excellence in Government Programming" City of Plano, TX

The following jurisdictions will be recognized as Honorable Mention Winners:

Alachua County, FL

Buncombe County Government, NC

Canton Township, MI

Capital Community Television, Salem, OR

Charter Township of Meridian, MI

City and County of Broomfield, CO

City and County of Denver, CO

City and County of San Francisco, CA

City of Arvada, CO

City of Aurora, CO

City of Austin, TX

City of Bellevue, WA

City of Buffalo, NY

City of Calabasas, CA

City of Carlsbad, CA

City of Cerritos, CA

City of Champaign/C-U Cable Commission, IL

City of Chicago, IL

City of Dearborn Television, MI

City of Denton, TX

City of Garden Grove, CA

City of Glendale, AZ

City of Kent, WA

City of Kirkland, WA

City of Las Cruces, NM

City of Long Beach, CA

City of Mentor, OH

City of Murfreesboro, TN

City of Oklahoma City, OK

City of Plano, TX
City of Rialto, CA
City of Roseville, CA
City of Saint Paul, MN
City of Sioux Falls, SD
City of Tacoma, WA
City of Tallahassee, FL
City of West Covina, CA
City of Wheaton, IL
Clackamas County Government Channel, OR
County of Fairfax/DCCCP, VA
County of Monterey, CA
County of San Diego, CA
DOD U.S. Marines, VA
DeKalb County, GA
Fulton County Government, GA
Gwinnett County Government, GA
Henrico County, VA
Hillsborough County, FL
Kern Government Television, CA
L.A. Cityview 35, City of Los Angeles, CA
Louisville Metro Government, KY
Metro Vancouver, Burnaby, British Columbia
Miami-Dade TV, FL
New York City Transit, NY
Northern Dakota County Cable Communications Commission (NDC4), MN
Office of Cable Communications, Boston, MA
Office of Cable Television, Washington, DC
Palm Beach County/PBC-TV 20, FL
Pasadena Channel, TX
Port of Long Beach, CA
Prince William County, VA
SWOCC Studios, MI
Seattle Channel, WA
Seminole County Government, FL
South Washington County Telecommunications Commission, MN
The Network DC - Douglas County Television, CO
Thurston Community Television & City of Olympia, WA
Town of Cary, NC
Tucson 12, City of Tucson, AZ
Village of Hoffman Estates, IL
Village of Northbrook, IL