

2009 NATOA Annual Conference
America's Communications Future: Communities Leading Change
September 30 – October 2, 2009
Speaker Bios (in alphabetical order)

Joaquin Alvarado has served as Director of the SF State, Institute for Next Generation Internet since its founding in 2005. Under his diverse direction, INGI expanded its leadership in the equitable development of infrastructure, programming, and collaborative activities for communities in the United States and global partners.

In the Institute's first year, INGI formed the Digital Media Advisory Council (DMAC) for the city of San Francisco to enable city to develop the digital economy in the areas of education, workforce, business development, policy, and new technology. His diverse roles include development of sophisticated communication technologies to build collaboratively amongst educational institutions, government agencies, major corporations, small businesses, and community-based organizations to insure the capacity for successful integration of next generation technologies for all communities in today's knowledge economy.

He also continues a life-long commitment to independent media production through his role as President of the Board for the Bay Area Video Coalition. Mr. Alvarado holds a B.A. in Chicano Studies from UC Berkeley and an MFA from the UCLA School of Theatre, Film, and Television. He is the co-author of Contemporary Chicana and Chicano Art, Vol. I & II., Bilingual Review Press-2002.

Mark Ansbury is a veteran telecommunication professional with years of community development, information technology and telecommunications leadership experience in the private and public sectors. He currently serves as senior vice president and chief technology officer for OneCommunity, where he manages the technical, operational and business development of OneCommunity's ultra broadband community network. In addition, he serves as chief operations officer for the Northeast Ohio Regional Health Information Organization (NEORHIO) and OneCommunity HealthNet Partnership, where he is responsible for coordination of the Federal Communications Commission pilot project.

Most recently, Mark served as vice president of managed services and chief technology officer for Telsource Managed Network Services of Fairfield, New Jersey. He was executive vice president of engineering, chief technology officer and director of ClearData Communications where he was responsible for the national deployment of an IP/ATM/WDN network. Prior to that, Mark was president and founder of NGT Partners, LLC a technology and financial consulting firm and Information Technology Partners (ITECH Partners), responsible for the development of wireless and national IP/ATM, and wireless strategies for AT&T, Intermedia Communications, Bell South and Optus Communications and network deployment and management for OPTUS Communications/Advanced Radio Telecom, and Winstar.

In addition, Mark served as director for telecommunications at the State of Texas Department of Information Resources where he was responsible for the Texas Statewide IP and Telemedicine network. He also served as co-chair on the state's Telemedicine Strategic Plan and led the development of the State of Texas Telecommunications Plan. During this period Mark also served as a legislative consultant on the Texas Telecommunications Reform Act of 1996.

Mark holds a master's degree in systems management from the University of Southern California and received his bachelor's degree from Hawaii Pacific College. He served nine years in the U.S. Navy and earned an IEE Certification in Communications. Additionally, Mark is certified as a Security CISSP and Disaster Recovery Planner.

Active in the workforce development and nonprofit community, Mark supports a number of community collaborations. He is a team leader for Aligning Forces for Quality in Health Care, serves as an adviser for the Ohio Health Information Partnership and the Health Policy Institute of Ohio for the HISPC Grant, and is a trustee for the Cleveland Ingenuity Festival.

Garth Ashpaugh has been engaged in utility matters and regulation full-time for over twenty years. His previous experience includes consulting since 1991 and working as Audit Supervisor with the Missouri Public Service Commission. He has a BS, Business Administration, from the University of Missouri, holds licenses as a Certified Public Accountant in the states of Missouri and Florida and maintains professional affiliations with the Florida Institute of Certified Public Accountants, American Institute of Certified Public Accountants and National Association of Telecommunications Officers and Advisors.

Garth works principally for local governments. He has performed financial reviews associated with franchise applications and franchise renewals and transfers of cable and telecommunication companies. These reviews have included applications of companies such as Starpower, Digital Access, Insight, Knology, WideOpenWest, Everest Communications, and Seren Innovations. In cable regulation, he has performed cable rate reviews and assisted in cable franchise renewals and transfers for franchisers in Arizona, California, Colorado, Florida, Illinois, Kentucky, Maryland, Michigan, Minnesota, New Mexico, New York, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Virginia, Wisconsin and Wyoming. He has reviewed and recalculated franchise fees paid to the local authorities and performed detailed financial analyses related to franchise renewals and transfers. He has analyzed the rate filings of cable operators, provided detailed reports of the analyses to the franchising authorities, and recommended new cable rates to the franchising authorities that either have been implemented or are under consideration. He has performed right-of-way cost studies to determine the local government's costs to own manage and maintain their public rights-of-way. He has assisted in the filing of comments with the Federal Communications Commission ("FCC") regarding rate regulation of cable. He has made presentations in California, Florida, Georgia, Hawaii, Massachusetts, Missouri, New Mexico, Oklahoma, Oregon, and South Carolina on cable matters.

Ashpaugh & Sculco ("A&S") provide consulting services primarily to local government entities. Specifically, our services include franchise fee reviews, cable television rate filing reviews, franchise agreement analyses including renewals and financial analyses of new applicants, rate and cost of service studies, and litigation services and expert testimony. A&S does not work for cable, telephone or telecommunications corporate clients. A&S was formed by Garth Ashpaugh and Carolyn Sculco December 1, 1999. We have provided consulting services to local government entities located within Florida and throughout the United States. Garth has worked for over 200 cities and counties since 1992.

Jim Baller, a Senior Principal of the Baller Herbst Law Group in Washington, DC, represents NATOA, local governments, public power utilities, and various other entities in more than 35 states in a broad range of communications matters.

The Fiber to the Home Council has recognized Jim as "the nation's most experienced and knowledgeable attorney on public broadband matters," and MuniWireless has called him "the foremost legal expert on U.S. public broadband matters." He was NATOA's Member of the Year in 2001 and its first "Community Broadband Visionary of the Year" in 2007, for "almost single-handedly putting the issue of the need for a national broadband strategy to the forefront of public consciousness." MuniWireless awarded him its first "Esme Award" in 2006, for "working tirelessly to protect the interests of municipalities, many times in the face of huge opposition." Washingtonian Magazine listed Jim as one of Washington's "Best Lawyers" in 2007 (defined as the top one percent), and Ars Technica recently included him on its list of the "Top Technology People to Watch in 2009."

Jim is a graduate of Dartmouth College and Cornell Law School.

Laurie Berg Sapp is the Cable Media Administrator for the City of Glendale. She oversees the city's cable station, Glendale 11, the Glendale Media Center, a 45,000 square foot facility featuring two HD studios, and the City's web site, www.glendaleaz.com. Prior to that Sapp was Executive Producer for KPNX-TV, the NBC affiliate in Phoenix, Arizona. Laurie led the on-location station coverage of the '96 Super Bowl in Tempe, the '96 Summer Olympic Games in Atlanta and the '02 Winter Olympic Games in Salt Lake City. She also pioneered daily merging of resources and product between KPNX-TV, the Arizona Republic and the state's largest web site, AZCENTRAL.com. Previous stations worked include WBRC-TV in Birmingham, WBTV-TV in Charlotte and CNN Headline News in Atlanta. Laurie graduated from Stanford University with a Master of Arts in Broadcast Journalism and from the University of California at Berkeley with a Bachelor of Arts degree.

Constance Ledoux Book is a professor and researcher in the field of telecommunications. She has explored the pivotal role television plays in American society and public policy. She is the author of *DTV and Consumers*, the first book dedicated to understanding how our nation's transition to digital television impacts the general consumer. Dr. Book's research has received five, first place awards in the past six years from the National Association of Broadcasters educational group. Her work included the first national assessment of municipal officials' attitudes toward cable television oversight and the subsequent national assessment of municipal cable administrators' attitudes toward cable television oversight. She has conducted quantitative and qualitative assessments of television service in large, medium and small markets across the United States.

Dr. Book serves at the Governor's invitation on the board of the North Carolina Agency for Public Television. She is also the executive director of the Sunshine Center for the North Carolina Open Government Coalition housed in the School of Communications at Elon University.

Dr. Book's research has been recognized in several nationwide competitive settings, including the National Association of Broadcasters, the National Cable Television Association the National Association of Telecommunication Officers and Advisors, the Broadcast Education Association and the Association for Educators in Journalism and Mass Communication. Her work has also been published in legal and academic journals.

Dr. Book was recently awarded a fourth competitive grant from the National Association of Broadcasters to conduct research studies related to the impact of satellite radio on local broadcasting. As a professor, she has been awarded several research grants for assessments related to digital television, recognized on several occasions for outstanding teaching and her students have won awards in national competitions sponsored by the Society of Professional Journalists and the American Advertising Federation.

Dr. Book has appeared on panels at the Federal Communications Commission, the National Cable Television Association, the National Association of Broadcasters, the National Association of Telecommunications Officers and Advisors and regional cable television associations. She is often invited to lecture and moderate discussions on telecommunications issues. As a working broadcaster for several years, Dr. Book's work received honors from the Associated Press and the Louisiana Association of Broadcasters.

Dr. Book is originally from Baton Rouge, Louisiana. She graduated with degrees in Mass Communication from Louisiana State University, Northwestern State University and the University of Georgia. Her doctoral studies focused on television oversight. She currently is the associate dean and associate professor in the School of Communications at Elon University in North Carolina. She lives on a small farm with her husband and their two children.

Steve Caplan is the Senior Manager, National External Affairs for T-Mobile. Steve is responsible for establishing and driving T-Mobile's national siting policies and public outreach. Over the course of his tenure the company has successfully created comprehensive customer and community outreach efforts across the U.S. that actively engage the company's site development teams with local communities and governments. Under his guidance, the NEA has expanded its focus on improving site permit applications and zoning successes, while working to educate internal and external audiences with the importance of T-Mobile's robust wireless networks. Steve has been employed by T-Mobile USA for seven years and spent the last 12 years working on land use, zoning, and development issues for wireless service providers in the U.S. and Canada. He is a member of the California and Washington State Bar Associations.

Drew Clark is the Founder and Executive Director of BroadbandCensus.com, a start-up company that provides an objective and independent measure of local broadband services. BroadbandCensus.com measures Broadband Speeds (both promised and actual), Prices, Availability, Reliability and Competition, or the Broadband SPARC.

Clark is a well-respected telecom, media and technology journalist who has covered the industry for more than 15 years. As the leader of BroadbandCensus.com, Clark and his team created an easy-to-use web service allowing consumers to interact with a growing broadband database.

Clark launched the BroadbandCensus.com web site in January 2008, and BroadbandCensus.com began its alliance with NATOA in July 2008. See <http://broadbandcensus.com/2008/07/broadbandcensuscom-partners-with-national-association-of-telecommunications-officers-and-advisors>

BroadbandCensus.com uses "crowdsourcing" to allow internet users to share information about their internet experiences, and has done Census block-level analysis of carrier data in a variety of states, including South Carolina. In July 2009, the company formed its Broadband Census Data LLC subsidiary to offer services - including the independent verification of broadband data - to cities, states, carriers and broadband users.

BroadbandCensus.com also continues its news operations, including daily reporting from Washington and the states. It also hosts the popular Broadband Breakfast Club, which has been inviting top experts and policy-makers to share breakfast and perspectives on broadband technology and internet policy on the second Tuesday of each month since October 2008.

Clark is a fair-minded observer and analyst of the trends in industry, government and civil society. He was rapporteur for the Aspen Institute's January 2008 report of the Forum on Communications and Society. He also organized the "Broadband Census for America"; conference on September 26, 2008, sponsored by BroadbandCensus.com, Carnegie Mellon University, University of Texas at Austin and Virginia Tech. See <http://broadbandcensus.com/conference>

Clark earned his Bachelor's Degree (with Honors, 1987) from Swarthmore College, and his Master's Degree in Journalism (M.S., 1996) from the Columbia Graduate School of Journalism. Previously, he worked for National Journal Group, American Banker, and the New York Times on the Web. He lives with his wife and two children in McLean, Virginia, where he is a member of the McLean Community Center Governing Board.

Ken Eisner joins One Economy as Managing Director of OE Ventures. In this role, he drives revenues from existing and new domestic and international business ventures and guides the company's expansion in the mobile arena. He will also support One Economy's government relations team, providing technology knowledge from the online and mobile arena, and seek to further integrate underserved small business segments into the global commerce community.

Ken brings two decades of experience, along with a decade as a senior executive for online, e-commerce, and wireless companies, to the One Economy team. Select roles include: vice president of marketing for e-commerce bookseller VarsityBooks.com, helping to drive them to their IPO in addition to launching their marketing services division; strategic advisor to Nextel, helping to launch their Boost prepaid offering; head of e-commerce and operations for a multi-carrier wireless company; and head of marketing and sales for the largest global e-commerce association.

Ken serves as an advisor to various venture capital and early-to-mid stage new media companies and is a Gerson Lehrman Group Leader, where he provides expertise on online, new media, e-commerce, and wireless to the investment community. Ken has a BA from Cornell and MPP (Masters in Public Policy) and MBA from Georgetown.

Ken Fellman is a partner in the Denver law firm of Kissinger & Fellman, P.C. His practice emphasizes local government representation, particularly telecommunications law. Ken represents local governments nationally in connection with cable matters, community broadband deployment and public safety communications. Ken served as Mayor and City Council member in Arvada, Colorado from 1993-2007. Appointed in 1997 by then-FCC Chairman Reed Hundt to the Commission's Local and State Government Advisory Committee, he served as chair until the FCC disbanded the Committee in 2003. Ken is a NATOA Board Member, and has testified on NATOA's behalf in the U.S. House and Senate. He was honored to receive NATOA's 2006 President's Award, and to be chosen as NATOA's 1998 Member of the Year.

David A. Frye has been a professional communicator for more than thirty years. A native of Akron, Ohio and a 1977 graduate of The University of Akron, Frye started out in radio, moving to local TV news and then on to cable, where he established and managed access facilities in Akron and in the town of Wadsworth, Ohio for Warner Cable.

In 1987, he expanded a part-time freelance business into a full-service video production company, Fryeday Productions, Inc., which he owned and operated for 16 years. The company served a broad spectrum of clients, from creating spots for local advertisers using cable for the first time to stringing as a videographer/field producer for broadcast and cable networks. After taking the plunge and moving to Florida in 2002, Frye entered the public sector as a producer/director for PBC-TV, the government access channel for Palm Beach County. In 2005 he was promoted to his current position as the county's Cable Television Coordinator. Frye also proudly serves as the president of the NATOA Florida chapter, also known as FLATOA.

Gary Gibson is the Director of Electronic Communications for the City of Seattle. He oversees the Seattle Channel, the city's websites and the Community Technology program.

Gary has been producing television for over 30 years. He has created numerous programs for PBS, including CHIHULY OVER VENICE, the first HDTV program broadcast nationwide on public television.

Gary was Vice President for Production at KCTS, Seattle from 1992 to 2000. His television work has earned the George Foster Peabody Award, eight regional Emmys, seven Washington Press Awards, and the Gold Medal of the New York Film Festival. He is a graduate of the University of Washington's School of Communications, and their Graduate School of Business Management.

Brian T. Grogan is a shareholder with the Minneapolis law firm of Moss & Barnett practicing in the firm's communications and business law departments. Since 1988 Brian has worked with governmental entities throughout the country on a variety of cable, telecom, wireless and broadband communications issues. Brian regularly appears before state utility commissions and recently assisted the City of Minneapolis draft its Wireless Broadband Agreement. He has also been actively negotiating cable and telecommunications franchises for cities across the country. In his business law practice Brian focuses on fiber lease agreements, mergers and acquisitions and contract matters in the communications and technology industries. Brian is a frequent presenter at IMLA, AMC and NATOA and is chair of the Communications Law Section of the Minnesota State Bar Association.

Stephen J. Guzzetta is currently licensed to practice in the Commonwealth of Massachusetts, the District of Columbia and the State of Minnesota. Mr. Guzzetta graduated from Boston College in 1990, magna cum laude, with a Bachelor of Arts in political science. He received his law degree from American University's Washington College of Law in 1993. Mr. Guzzetta's practice areas primarily include cable television franchising and renewal, cable television rate regulation, cable system transfers, tower siting, municipal right-of-way management, telecommunications system franchising and administrative law.

Mr. Guzzetta has substantial experience practicing before the Federal Communications Commission. In particular, Mr. Guzzetta has participated in numerous rate proceedings, the Troy, Michigan preempting proceeding, the Chibardun/Rice Lake preemption proceeding, the Baltimore/United Artist franchise fee proceeding, the FCC's right-of-way management notice of

inquiry, the FCC's cable modem rulemaking and the FCC's emergency alert proceeding. Mr. Guzzetta has also counseled municipalities on a variety of telecommunications issues, including telecommunications providers' use of municipal utility easements and various issues relating to public, educational and governmental access programming.

Mr. Guzzetta is a member of NATOA, where he serves on the Legal Counsel Committee, and a member of MACTA, where he serves on the Legislative Committee. Mr. Guzzetta is a frequent speaker at NATOA and MACTA conferences.

Rondella Hawkins is the Telecommunications & Regulatory Affairs Officer for the City of Austin, Texas. She has been with the City for more than 19 years. In her capacity as Officer, she has direct responsibility for managing the franchise and contractual relationships between the City of Austin and all cable tv, telecommunications, gas and non-City electric providers using the public rights of way. She oversees the administration of the public access tv management contract and the institutional network (I-Net) provided by Time Warner Cable through its cable franchise. She is also responsible for developing the City's Community Technology Initiative, which consists of City-initiated programs and funding that provide access to the Internet and training on information technologies with a focus on communities with the greatest need for technology access. She also oversees a collection and cost recovery function for the City.

Rondella is a current board member of the National Association of Telecommunications Officers and Advisors (NATOA). She is also the past President of Texas Association of Telecommunications Officers and Advisors (TATOA).

Mary Beth Henry has over 25 years experience working in local government. She is currently the Deputy Director of the Office of Cable Communications and Franchise Management for the City of Portland, Oregon and the Mt. Hood Cable Regulatory Commission. She also serves as President of the National Association of Telecommunications Officers and Advisors (www.natoa.org) and as a member of the League of Oregon Cities Broadband Standing Committee. Over the last eighteen years she has focused her attention on legislative and policy issues related to broadband communications, maintaining local authority and digital inclusion. She has been deeply involved in local government efforts to protect the public interest as legislative efforts on communications policy move at the State and federal level. In her spare time she enjoys exploring the wonders of Oregon with her husband of 28 years and her two boys, who insist on growing up despite her best efforts to keep them young.

Education includes a B.A. in Political Science from St. Michael's College in Winooski, VT. She attended graduate school at the HHH Institute of Public Affairs at the University of MN.

David Honig co-founded the Minority Media and Telecommunications Council (MMTC) in 1986. MMTC currently represents 68 minority, civil rights and religious national organizations in selected proceedings before the FCC and other agencies, and it operates the nation's only full service, minority owned media and telecom brokerage. Mr. Honig serves MMTC as President and Executive Director.

Mr. Honig has practiced communications and civil rights law since 1983, specializing in electronic redlining and race discrimination cases. He has taught and written extensively about issues in the intersection between civil rights and international and domestic communications.

The National Law Journal has named Mr. Honig one of the thirty most influential communications lawyers.

Mr. Honig chairs the Constitutional Issues Subcommittee of the FCC's Advisory Committee on Diversity for Communications in the Digital Age, and he serves pro bono as Special Counsel for Civil Rights for the Florida State Conference of the NAACP. He holds a B.A. in Mathematics from Oberlin College, an M.S. in Systems Analysis from the University of Rochester, and a law degree cum laude from Georgetown University.

Michele Hovet is the Information Technology Director for the City of Arvada, Colorado. Arvada is a suburb northwest of Denver of approximately 105,000 people. Michele has worked at the City 14 years and been IT Director for 8 years. During this her time as Director, Arvada has been ranked as a national top Ten Digital City 5 times by the Center for Digital Government. She manages the strategic use of technologies, applications, computers and network services across the organization.

Michele and her staff have transformed the I.T. Department into a customer-aligned organization through ITIL practices that value and recognize employee efforts. Michele has 20 years of information technology experience in the areas of local and federal government, law firm and banking. For the last 2 years Arvada has utilized web 2.0 technologies on its web site to include Twitter, Facebook, YouTube and Flickr. Come follow us at Arvada.org.

Eugene J. Huang currently serves as the Government Operations Director for the National Broadband Task Force at the Federal Communications Commission. Mr. Huang is helping to craft the “national purposes”; section of the National Broadband Plan, with a specific focus on the topics of government operations and civic engagement.

From 2006 to 2009, Mr. Huang served at the United States Department of the Treasury under two separate Secretaries of the Treasury, as Policy Advisor to the Secretary and previously as a White House Fellow. In these roles, Mr. Huang covered a wide range of international economic and finance issues with a special responsibility for U.S. bilateral relations with China, managing the U.S. - China Strategic Economic Dialogue (SED) and its successor, the U.S.-China Strategic and Economic Dialogue (S&ED).

Previously, Mr. Huang was a Visiting Scholar at the Stanford Institute for Economic Policy Research (SIEPR) at Stanford University. From 2002 to 2006, Mr. Huang served the Commonwealth of Virginia under Governor Mark R. Warner as the Secretary of Technology and previously as the Deputy Secretary of Technology. Appointed in 2004 as the youngest cabinet member in Virginia history at the age of 28, Mr. Huang was a key member of the management team responsible for Virginia's designation as the nation's best-managed state in 2005. Mr. Huang was also responsible for managing the state's award winning information technology reform initiative, fostered the development of advanced broadband communications, and facilitated the growth of emerging technology industries throughout Virginia.

Mr. Huang graduated magna cum laude from the University of Pennsylvania, with a B.S. in Economics from the Wharton School, a B.S. in Electrical Engineering, and a M.S. in Telecommunications Engineering. He received a Thouron Award from the University of Pennsylvania and studied at St. John's College, Oxford University, where he received a M.Phil., with distinction, in Economic History. Mr. Huang is a term member of the Council on Foreign Relations and a member of the International Institute for Strategic Studies.

Terry Huval is the Immediate Past Chair of the American Public Power Association (APPA). He has served as the director of Lafayette Utilities System (LUS) located in Lafayette, Louisiana since 1994.

LUS is a municipally owned utility, providing electric, water, and wastewater services, either all or in part, to over 69,000 customers. Presently, LUS has propelled the imagination and creativity of Lafayette concerning LUS's proposed Fiber-to-the-Home initiative, which will bring high-speed cable, Internet and digital phone service to the residents of Lafayette through the use of fiber optics technology.

A registered electrical engineer, Terry has spent his entire working career in the electric utility industry, both in the investor owned utility and in the public power sector.

In June, he received the APPA James D. Donovan Individual Achievement Award recognizing his successes and innovation at LUS.

Chris Jaramillo serves as the compliance officer for the King County, Washington Office of Cable Communications. She has assisted in negotiating franchises and franchise extensions for TCI Cable, AT&T, Comcast Cable and Millennium Digital Media. Chris has also overseen several transfers of ownerships and is in the process of negotiating a first-time cable TV franchise for Verizon Northwest, Inc.

Chris acts as an advisor to King County's Institutional Network (I-NET), which provides voice, video and data to over 280 locations. She serves as the lead staff to the CTV- Channel 22 Citizens Advisory Committee, which sets policy and provides oversight to King County County's government channel.

Chris is the nominating chairman for WATOA. The New Orleans NATOA conference marks the 11th consecutive year that Chris has participated as either a conference speaker or moderator.

Jonathan L. Kramer, Esq., BTS, BDS, BPS, CBT is the Principal of Kramer Telecom Law Firm, P.C. (TelecomLawFirm.com), and Kramer.Firm, Inc. (KramerFirm.com, CellularPCS.com). Both firms are based in Los Angeles, California.

Kramer holds five FCC radio engineering licenses/certifications; and various other telecom engineering certifications from the SCTE, SBE, and APCO.

Since 1984, Kramer has advised more than 600 local, state, and federal, and military government units in over 30 states regarding cable TV, broadband, and wireless communications and radio frequency safety matters. He has served as an expert witness and trial consultant in major wireless and cable TV cases.

Kramer edited, and illustrated the FCC's publication on radio frequency emissions safety, "A Local Government Official's Guide to Transmitting Antenna RF Emission Safety: Rules, Procedures, and Practical Guidance." He also served as the government-side co-chair of the Joint Task Force on Technical Standards, the government-industry engineering committee that crafted the bulk of the technical standards adopted by the FCC.

Jonathan has authored dozens of book and articles on wireless communications, cable and broadband communications, and NEC and NESC safety code matters.

An elected Member of the Executive Committee of the Public Law Section of the State Bar of California, Kramer is also a member of the Federal Communications Bar Association.

Jonathan holds the distinction of being NATOA's only twice-honored Member of the Year. He currently serves as the President of the SCAN NATOA Chapter.

Tillman L. Lay is a partner in the Washington, D.C., law firm of Spiegel & McDiarmid LLP. He specializes in representing local governments and other clients on telecommunications, cable television, franchising, rights-of-way, tax, property law, constitutional law, antitrust and other federal law matters before the courts, the FCC and Congress. His clients have included scores of local governments across the nation. Mr. Lay is NATOA's 2006 Member of the Year. He received his undergraduate degree with highest honors from the University of Tennessee, and he is a magna cum laude graduate of the University of Michigan Law School.

Gerard Lavery Lederer, Esq., CAE is of counsel to the Law Firm of Miller & Van Eaton. He serves as legislative counsel to TeleCommUnity; Director of the City of Laredo's Washington office and special communications counsel to a number of National Association of Telecommunications Officers and Advisors member communities.

Miller & Van Eaton is a leading telecommunications law firm that promotes the rights of public and private property owners before communications regulators, legislators and in contract negotiations. TeleCommUnity is an alliance of local governments and their associations which are attempting to refocus attention in Washington on the principles of federalism and comity for local government interests in telecommunications.

Lederer possesses an extensive background in municipal telecommunications research, advocacy and management. He earned this experience as a former Assistant Executive Director/General Counsel of the United States Conference of Mayors and as the City of Philadelphia's Chief Deputy City Commissioner and Washington advocate. Other Washington experience includes: Executive Director of Advocacy and Research Advancement for the Building Owners and Managers Association, International (BOMA) and Executive Director of Government Affairs for the United States Telephone Association. Mr. Lederer is admitted to practice in the State of New Jersey and the District of Columbia, and is an inactive member of the bar of the Commonwealth of Pennsylvania. He is a member of the Federal Communications Bar Association and the National Association of Telecommunications Officers and Advisors.

Lederer is a graduate of Haverford College and Temple University School of Law, Gerry is married to Sara Denise Trujillo, Esq. (his college sweetheart) and is the proud father of Sara Isabella, Gabriel Lavery and Josie Mariella.

Casey Lide is a principal with The Baller Herbst Law Group, PC, a national law firm based in Washington, DC, and Minneapolis, MN, that specializes in representing local governments and public power utilities in matters involving telecommunications, cable television, high-speed data communications, Internet access, wireless telecommunications, right-of-way management, pole and conduit attachments, and barriers to the public-sector entry into telecommunications.

Mike Lynch is Director, Cable & Web Services/IT for the City of Boston, Massachusetts. Mike transitioned from public policy in a media relation & marketing environment into a communications jobs within an IT environment just before the Telecommunications Act of 1996 became law. 15 years later and he's still in the same job and loves it!

In that capacity, he's responsible for Cityofboston.gov website management; monitoring cable television franchises, mediating consumer issues, cable service, performance, rates and construction; programming government and educational television; collaborating with the

Boston Neighborhood Network Television; certifying telecommunications under the city's Office of Telecommunications Policy.

Successively, he's worked as a freelance photojournalist, weekly newspaper manager, mayor's press secretary, hospital public affairs director and mayoral policy advisor.

Mike's active in local telecomm and community programming issues through the Mass. Municipal Assoc., and the WGBH Community Advisory Board.

On the local community level, he volunteers at a number of organizations including Main Streets, Boston Latin School Association, community centers and coaching youth soccer, basketball and lacrosse. He's a graduate of University of Mass. (BSIT) with a certificate in Project Management. Mike's married with 2 adult children.

John Marks, Mayor of the City of Tallahassee, is also the Managing Partner of the Tallahassee Office of Adorno & Yoss, LLP. Prior to his association with Adorno & Yoss he was a shareholder and lead utility regulatory attorney from 1987 onward in the law firm of Katz, Kutter, et al., P.A. and thereafter from 1997 onward with Knowles, Marks & Randolph, P.A. Appointed by Governor Bob Graham in 1979, he served eight years on the Florida Public Service Commission (FPSC); the last two as its Chairman. Before serving on the FPSC, he was an Administrative Law Judge with the FPSC. He has been an adjunct professor at the Florida State University College of Law teaching utility regulatory law and a faculty member of the National Association of Regulatory Utility Commissioners' utility rate school.

A member of the American, National, Florida and Tallahassee Bar and the Tallahassee Barristers Associations, Marks is also a member of the American Law Institute, the ABA's Public Utilities Law Section and the Florida Bar's Local Government and Administrative Law Sections. He is past chairman of the Florida Bar's Public Utilities Law and the Equal Opportunities in the Profession Committees. Florida Super Lawyer Magazine named him Super Lawyer in the area of Utility Regulatory Law.

Apart from his professional affiliations, Mr. Marks was elected Mayor of Tallahassee in 2003 and re-elected in 2006. He serves on the Board of Advisors of the U.S. Conference of Mayors and was recently appointed to the position of Vice-Chair of the Transportation and Communications Committee. He also serves on the Community and Economic Development Committee for the National League of Cities. In addition, Mayor Marks served as the charter President of the Florida League of Mayors (2005-2007) and was recently elected 1st Vice President of the Florida League of Cities, therefore President-designate for the 2009-2010 term. His Board affiliations include Fringe Benefits Management Company, a privately held financial services company, the Tallahassee Economic Development Council, the Alliance for Digital Equality, the Tallahassee/Leon County Civic Center Authority, the Sunshine State Governmental Financing Commission, the Collins Center for Public Policy and the Economic Club of Florida.

A graduate of Class XX of Leadership Florida, he is a life member of the NAACP, and was formerly a political analyst/co-host on the local television show "The Usual Suspects". Marks received his B.S. degree in 1969 from the Florida State University School of Business and his Juris Doctor degree in 1972 from the FSU College of Law, after which he served four years in the U.S. Air Force as a Judge Advocate. He is married to Jane Awkard Marks, a psychotherapist, and has one son, John, IV, a professor at FSU and a daughter in law Cristina, an attorney/clerk with the Second Judicial Circuit.

Todd Marriott is a valued and proven leader in achieving record revenue growth and sustainable ROI in highly competitive and changing markets. His innovative strategies and tenacious attitude have resulted in phenomenal growth in both domestic and international ventures within the telecommunications, recreational, and manufacturing industries.

Mr. Marriott is the CEO/Executive Director of UTOPIA in West Valley City, Utah. Utah Telecommunication Open Infrastructure Agency, known as UTOPIA, includes 16 Utah cities that have joined together to create one of the nation's largest, fastest, and most robust fiber-optic network system. Mr. Marriott is well equipped in leading telecom organizations. His history of achievements throughout his vast telecom background include consistent delivery of double-digit sales growth that catapulted several regional/local telecommunications companies into national businesses and prominence.

Jennifer McKinney is Television Production Manager for the City of Tucson, AZ. Jennifer started her video production adventure over 35 years ago as a studio camera operator... and then news producer for seven years at Tucson's CBS affiliate KOLD-13. She switched to public service in 1984 when she was hired to create Tucson 12, the City Channel. She has built two production facilities, and lived through too many budget cycles to remember. Credited with hiring an extremely talented staff...Channel 12 is a nine-time winner of the NATOA "Excellence in Government Programming" award and winner of 12 Rocky Mountain Emmy Awards. Jennifer has a Bachelor of Science degree in Communications from Southwest Missouri State University and a C.P.M. certification from Arizona State University.

Brian Mefford is recognized as a leading resource among global corporations, policy makers, and associations interested in designing and executing digital inclusion strategies and programs around the world. He was featured as part of CSPAN's "Communicators" series and has been profiled in The Economist and The Wall Street Journal for efforts to provide broadband Internet and computers to underserved areas of the United States. Mr. Mefford serves as the Chairman & CEO of Connected Nation, Inc., a non-profit organization widely known for its ability to accelerate technology availability, literacy and use among previously overlooked populations. Mr. Mefford was responsible for leading the successful design and execution of broadband expansion plans in Kentucky with ConnectKentucky - the organization's "proof of concept" project. Through those efforts, Kentucky went from "worst to first" among various technology indicators, making ConnectKentucky a model program for states seeking to ignite a technology turnaround of their own.

Mr. Mefford's extensive executive experience encompasses: business development and strategy, market intelligence and analysis, public affairs and government relations. He has worked for and consulted with leaders at the highest levels of state and federal government. In a leadership capacity, he has been involved in a number of successful high-tech startups or early stage businesses in various parts of the United States. He founded The Coronado Group in Phoenix, Arizona and the Pareto Institute in Washington, D.C. He also worked as a tech sector market analyst for New York-based Fulcrum Analytics, a business intelligence and marketing services firm.

Nicholas Miller specializes in representing local governments in telecommunications projects. He is a well-known expert in the law and policy governing cable television and telephone regulation, and in the legislative aspects of communications law. He served as the U. S. Senate Communications Counsel and as a special consultant to the White House on telephone deregulation issues. And Mr. Miller is widely recognized for his lobbying experience with the Cable Act of 1984 and 1992, the AT&T divestiture, and the Telecommunications Act of 1996. He represented the national coalition of education groups in the development of the school and library universal service discount program established by the 1996 Act.

Mr. Miller is admitted to practice in Washington State and the District of Columbia Bar Associations. He received his law degree in 1973, and his undergraduate degree in 1966, both from the University of Washington where he was a member of the Washington Law Review. He is a member of the American and Federal Communications Bar Associations and an honorary life-time member of the National Association of Telecommunications Officers and Advisors, where he was their 1995 Member of the Year. He is also a member of the International Municipal Lawyers Association where he was selected as Associate Member of the Year for 2008.

Christopher Mitchell is the Director of the Telecommunications as Commons Initiative with the New Rules Project of the Institute for Local Self-Reliance. He has worked as a server administrator, web geek, and in automated quality assurance for software. He earned a Master's degree in Public Policy from the Hubert Humphrey Institute of Public Affairs at the University of Minnesota and a Bachelor's degree in Political Science from Macalester College.

Mitchell has spoken at conferences across the United States on the subject of publicly owned broadband, occasionally to directly debate opponents of public ownership. He has been published in a number of online magazines as well as traditional printed publications such as NATOA Journal, Municipal Advocate, and Broadband Properties.

On a day-to-day basis, Mitchell runs an ILSR website dedicated to community broadband issues at <http://www.muninetworks.org>. His research and reports are available online at <http://www.newrules.org/publications/information>.

The New Rules Project seeks to change the rules that undermine the strength of local economies and the long-term vitality of communities. We make the rules and the rules make us. Information networks are essential infrastructure for communities and should be managed for the benefit of the community.

Mayor C. Ray Nagin's progressive policies resolved to erase the image of New Orleans as place where graft is part of the old world charm. He launched several high profile investigations that resulted in a paradigm shift that unleashed unprecedented economic development in his first term. Mayor Nagin built his administration using progressive, business oriented individuals who are making a difference for New Orleans. They immediately eliminated back to back budget deficits, launched a new city web site that currently ranks as the nations best, streamlined bureaucratic processes, making City government a viable and accessible force in local life.

With economic development and equity at the crux of his policies, Mayor Nagin set out to jumpstart the local economy, attract new businesses, retain jobs and stamp out poverty in New Orleans. Mayor Nagin's team committed to building capacity for local companies and attracting joint venture partners from outside the City. Creative tax incentive packages, one on one

business support teams, streamlined permitting, and employee training assistance led to billions of dollars of construction related activity and job growth for the first time in many years. He also re-launched and overhauled the Disadvantage Business Enterprise program to give local companies equal footing and significant opportunities for growth. "The world is seeing us with different eyes these days," says Mayor Nagin. "We are no longer considered just a great place to party. People are starting to realize New Orleans is a great place to do business."

Under Mayor Nagin's Leadership, Hollywood South was created and New Orleans became the second city behind Hollywood for film production, bringing in nearly a half billion dollars in the last few years. During Mayor Nagin's first term, New Orleans enjoyed billions in construction activity, a red hot real estate market, and boom in large scale real estate commitments such as the highly anticipated Trump Tower, a 68 story five-star condo/hotel.

Mayor Nagin also developed a multi- million dollar housing plan to help City employees, single mothers, and low and moderate income citizens become homeowners. The city pioneered with HUD an innovative program where first time homebuyers could utilize Section 8 certificate that qualified as mortgage payments. These tactics were so successful that 37,000 people were removed from the poverty rolls during the first three years of Mayor Nagin's first term in office.

In August 2005, Mayor Nagin ordered the first ever mandatory evacuation hours before Hurricane Katrina, a powerful category five storm that directly hit New Orleans. He led and managed the largest mass evacuation and largest natural disaster in the nation's history. In the aftermath of Katrina and again after Hurricane Rita, Mayor Nagin answered the call of duty to save the future of New Orleans by successfully lobbying Congress and President George W. Bush, securing \$6 Billion in federal dollars to rebuild and improve the city's levee protection system. Mayor Nagin also worked to secure \$10.4 Billion in Community Development Block Grants (CDBG) dedicated to the region for housing and infrastructure development. He was also instrumental in securing \$8.8 Billion in tax incentives, credits, and relief through the GO Zone legislation.

Within 30 days of the disaster, Mayor Nagin developed the Bring New Orleans Back Commission to develop a master plan for rebuilding and repopulating New Orleans. Each committee within the commission was tasked with formulating and designing ways to improve infrastructure and economic development, urban and city planning, education, healthcare, government effectiveness, culture and tourism. After months of widespread community input and deliberations the commission issued a final report that has provided a blueprint for bringing our great city back. That report is today being supplemented by individual neighborhood planning through the joint effort of the Commission, Louisiana Recovery Authority and the New Orleans City Council. The City is well on its way to full recovery and has beaten all the experts re-population projections by more than 100,000 residents.

The political environment in post Katrina New Orleans had citizens dispersed to 44 different states. In 2006 Mayor Nagin ran a successful local race that had a state wide and national scope that defied the odds by garnering diverse citizen support from republican and democratic voters to win re-election to a second term to lead one of America's greatest cities.

Prior to holding public office, Mayor Nagin transformed Cox Communications' local operations from one of its poorest performing markets, to one of its most profitable assets. He holds a Bachelor of Science degree in Accounting from Tuskegee University and a Masters of Business Administration from Tulane University. He is married to Seletha Smith Nagin. They have three children, Jeremy, Jarin and Tianna, and live near Bayou St. John in New Orleans.

Kathleen Novak is president of the National League of Cities (NLC), the nation's oldest and largest organization representing municipal government. She is mayor of Northglenn, Colorado.

Novak has been active in NLC since 1991. She served on the NLC Board of Directors as well as on its Advisory Council. She has also served on NLC's International Council, and chaired both the Leadership Training Council and the Conference Planning Committee. She also served on the Finance, Administration and Intergovernmental Relations Steering and Policy Committees. She was instrumental in the creation of the Leadership Training Certificate program. Novak currently represents NLC as a member of the Board of Directors of the National Association of Regional Councils.

Novak was first elected as a member of the Northglenn City Council in July 1991, and was elected mayor in November 2001 and then reelected in 2005. She is a member of the Colorado Municipal League, has chaired the Denver Metro Mayors Caucus and served on the Board of Directors of the Denver Regional Council of Governments. She is also a member of the Board of Directors for the North Metro Childrens Advocacy Center.

A Northglenn native, Novak has a master's degree in management from the University of Colorado. She is currently the director of the Rocky Mountain Program of the Center for the Improvement of Public Management at the School of Public Affairs at the University of Colorado Denver. She is also an adjunct professor in the graduate school of business.

Among her many awards include "9NEWS Leader of the Year" for 2003; Businesswoman of the Year, awarded by the MetroNorth Chamber of Commerce; and Excellence in Teaching Award from Regis University. Novak and her husband, Warren, have five children.

Robert Pender has over 30 years of experience in providing services to the utility industry as both a consultant and in a management role for an investor-owned utility. From 1986 through 2004, Mr. Pender was a Principal and Senior Director in the firm of R. W. Beck, Inc., a well-known international consulting and engineering firm. Prior to joining R. W. Beck, Mr. Pender was employed by Public Service Company of Indiana (now Duke Energy) where he last held the position of Wholesale Cost of Service Supervisor. Mr. Pender's areas of expertise include utility property appraisals/valuations; economic feasibility studies; right-of-way valuation studies; utility rates and regulatory support; and contract billing compliance reviews and dispute resolution. He has testified as an expert witness in defense of his appraisals and on various utility rate/regulatory matters before the Federal Energy Regulatory Commission, Federal District Court, several state regulatory commissions and circuit courts. Mr. Pender received a B. S. Degree in Accounting and Business Administration from Indiana State University in 1977 and is an Accredited Senior Appraiser - Public Utilities. He is a retired major of the United States Air Force Reserve and has lived in the Orlando, Florida area since 1986.

Thomas Power serves as Chief of Staff, National Telecommunications and Information Administration, Department of Commerce. Tom Power joined NTIA in April 2009 after serving for nine years as General Counsel of Fiberlink Communications in Blue Bell, PA. From 1994 - 2000, he served in several managerial roles at the Federal Communications Commission before being named Senior Legal Adviser to FCC Chairman William Kennard, advising the chairman on broadband, common carrier, and mass media matters. Before joining the FCC, Power was a

telecommunications and litigation partner at Winston & Strawn. He received his undergraduate and law degrees from the University of Virginia.

As the President of Riedel Communications, **Bunnie Riedel** has advised municipalities throughout the United States. With over twenty years experience in telecommunications and nonprofit management, Ms. Riedel has provided strategic advice to regulators at the federal, state and local levels of government and has filed authoritative comments with the Federal Communications Commission. An innovative leader and energetic advocate, Ms. Riedel has conducted ordinance review, assisted communities in franchise negotiations and PEG startup and delivered hundreds of speeches and workshops on telecommunications across the nation and internationally. Her client list includes federal as well as local government agencies, nonprofits and one retail client.

Tom Robinson is President and Owner of CBG Communications, Inc. and is based in Philadelphia, Pennsylvania. Mr. Robinson has worked with local and state governments all across the country on a variety of broadband, technology, cable and telecommunications projects, including: institutional networks; infrastructure issues; technical reviews; competitive communications system reviews; cable television franchise renewals; needs assessments; Public, Educational and Governmental (PEG) access issues; wireless network development; ROW management; strategic planning and policy development; regulatory agreements and other matters. He is a frequent speaker at telecommunications, local government and technical conferences. Mr. Robinson has also written numerous columns for Communications Engineering & Design (CED) magazine.

Prior to joining CBG, Mr. Robinson was, for seven years, Director of Technology Development for River Oaks Communications Corporation, where he worked with local government clients on telecommunications and cable television projects. Mr. Robinson also served for 10 years as Chief of the Cable Regulatory Division of the Department of Consumer Affairs for Fairfax County, Virginia. While there, he was involved in a host of activities related to oversight of one of the nation's largest cable systems. Prior to his work in Fairfax, Mr. Robinson was with Magnavox CATV Systems, Inc. (now part of Arris), where he worked first as a system designer and then in product management. While at Magnavox, he helped develop and market new amplification systems and products that paved the way toward today's high capacity cable systems and telecommunications networks.

Mr. Robinson began his career as an announcer, program director and operations engineer in radio and television at several radio stations in the Baltimore/Washington area and at the public broadcasting television and radio stations (WCNY-TV/FM) in Syracuse, New York.

He holds an M.S. in Telecommunications/Film from Syracuse University's S.I. Newhouse School of Public Communications and a B.A. in Mass Communications from Towson University where he graduated Summa Cum Laude.

Nancy Cornish Rodgers is an associate at the firm of Kissinger & Fellman, P.C. in Denver, Colorado. Her practice includes local government representation, with an emphasis on general municipal matters, public employment issues, litigation, and municipal telecommunications issues. Currently, she serves at the Town Attorney/Town Prosecutor for the Town of Empire, Colorado and assists on many matters for the local government entities represented by the firm. In her private entity practice, Nancy focuses on litigation matters,

primarily in the field of employment law and general commercial disputes. Nancy received her Bachelor of Arts degree from Colorado State University, and her Masters in Education degree from the University of Georgia. She received her law degree from the University of Denver Sturm College of Law. Nancy serves on the Board of the Colorado Women's Bar Association and on the Policy and Legal Committee for NATOA. She is also a member of the American and Colorado Bar Associations, the Colorado Municipal League, and the William E. Doyle Inn of Court.

Dan Sheffer is Director of Photography-Editor for Tucson, AZ. An official “almost native” of Tucson relocating to the desert at age 5, Dan graduated from Sahuaro High School and attended the University of Arizona before finding his true passion while studying independent film production in Southern California. He returned to the desert by way of Flagstaff, AZ as a news photographer/editor at KNAZ and then KVOA-TV in Tucson. A proud part of the Channel 12 creative team since 1984, Dan still most enjoys a day in the field with his camera, telling downtown's unique stories on D-town, and southern Arizona's stories on Sonoran Style. His passion for popular music has found a creative outlet in both the Studio C series and D-town's “Front Row Seat” segments. Dan has received 2 Rocky Mountain Emmy Awards as well as recent recognition from the National Press Photographers Association.

Lori Sherwood is currently the Cable Administrator in Howard County Maryland and co-chair of the One Maryland Broadband Plan Consortium that is seeking 100 million dollars in BTOP funding. Lori has over 10 years of experience in government affairs and lobbying on the federal, state and local level. Lori also has extensive experience in strategic and political consulting and community organizing for democratic candidates on the federal, state and local level. Lori has an undergraduate degree in anthropology from the American University is an honors graduate of the University of Baltimore School of law.

Throughout her career, **Helen Soulé, Ph.D.**, the Executive Director of the Alliance for Community Media, has focused on providing leadership at the intersection of media, technology and learning. She has broad experience leading public and non-profit organizations, most recently as the Executive Director of Cable in the Classroom, the cable telecommunication industry's education foundation.

Previously Soulé served as chief of staff to the assistant secretary for the Office of Post Secondary Education in the U.S. Department of Education and for eight years, was director of the Mississippi Department of Education Office of Technology. She worked with teachers and administrators at every level to use technology and media to transform and enhance teaching and learning.

Soulé has served on many boards including the State Education Technology Directors Association (SETDA), the George Lucas Educational Foundation Advisory Board Consortium for School Networking and the International Society for Technology in Education. She is the recipient of Converge magazine's 30 "Shapers of the Future" award, a recipient of E-School News "Impact 30 Award for Excellence", the 2004 SETDA Pioneer Award and a recipient of CableWorld's 2007 “Women with Clout” award.

Soulé holds a B.S. in Elementary Education from Mississippi State University, M.A. in Educational Administration from Mississippi State University and Ph.D. in Educational Leadership from the University of Southern Mississippi.

Dick Treich is the CEO of Front Range Consulting, Inc. (FRC, www.frc-inc.com). FRC was formed in December 2002 shortly after the closing of the Comcast/AT&T merger. Dick was the SVP of Rates and Regulatory Matters for AT&T and its predecessor, TCI Communications since 1995. His responsibilities with AT&T included setting the strategic direction on the rate and regulatory policies within AT&T including basic service and equipment rates, FCC technical filings, telephony filings and copyright filings. Additionally, he was a key contact for the FCC regarding AT&T's regulatory filings and appeals of local rate orders. During his tenure with TCI, Dick was also responsible for TCI's Franchising group. Prior to joining TCI, he was the Partner-in-Charge of KPMG's National Cable Consulting Practice and held similar positions within KPMG in the Electric, Gas, Water and Telecommunications Utilities practice. Dick has over 25 years of regulatory experience and has been an expert witness in several hundred regulatory proceeding and several court cases.

Joe Van Eaton specializes in representing municipalities and nonprofit groups on a broad range of communications and antitrust-related matters. He has worked with communities on cable franchise renewals, advised communities as to the effect of the Cable Communications Policy Act of 1984 on local authority to regulate rates and to enforce franchise provisions, and aided communities in conducting cable operator performance evaluations. His work has involved representation of communities in cases involving First Amendment and antitrust challenges to local franchising authorities. He filed one of the first post-Cable Act petitions which resulted in a community reregulating basic cable service rates, and has also provided advice to a number of communities investigating the feasibility of municipal ownership of cable television systems. He represented a telecommunications consumer group in a case which secured millions of dollars in refunds for customers of AT&T. He has served as a special appointee to the board of directors of the Alliance for Community Media. He is admitted to practice in the District of Columbia; the United States Courts of Appeals for the District of Columbia, Eleventh, Fifth, and Ninth Circuits; and the United States Supreme Court. He received his law degree, cum laude, from the University of Pennsylvania in 1979, and his undergraduate degree, magna cum laude, in 1975 from Syracuse University. He is a member of the Federal Communications Bar Association, the National Association of Telecommunications Officers & Advisors and the International Municipal Lawyers Association. He is author of an article titled "Old Franchises Never Die? Denying Renewal under the First Amendment and the Cable Act," *Cardozo Arts & Entertainment Law Journal*, Vol. 6 No. 1, (1987).

Richard S. Whitt is Washington Telecom and Media Counsel for Google Inc. Rick is responsible for the company's wireline, wireless, and media advocacy before the Federal Communications Commission, other federal agencies, and Congress. Prior to joining Google in January 2007, Rick founded and headed NetsEdge Consulting, a public policy consulting firm that provided legal analysis, regulatory strategy, and advocacy counsel to Web-based companies. From 1994 to 2006, Rick worked at MCI Communications, where most recently he served as vice president for federal law and policy.

Prior to joining MCI, Rick spent over five years as an associate attorney in the communications groups of two D.C.-based law firms. Rick is a 1988 cum laude graduate of the Georgetown University Law Center, and a 1984 magna cum laude graduate of James Madison University.

Marjorie Williams has over twenty five years experience in the cable and telecommunications industry. She is the Franchise Manager for Montgomery County, Maryland. She oversees Montgomery County's cable and telecommunications franchise programs, serves as the Chair of the Transmission Facility Coordinating Group (TFCG), which consists of representatives from various land-owning and land use agencies in the County. The TFCG reviews tower applications and submits siting recommendations to the affected agency and she currently serves as liaison to the Public, Education and Government Channels in Montgomery County.

Dwight Williams is a native Houstonian with over 20 years of broadcast television experience, including over 10 years in a managerial capacity. Dwight holds the position as Division Manager for HTV Houston Television.

Before embarking on his broadcast career, Dwight served in the United States Air Force. Upon returning to Houston, he received his educational training from WKG-TV Video Technical School. After graduating, he worked as a Master Control Operator for KETH CH 14, from 1987-1988.

His training as an ENG Engineer began with KTMD-CH 48 Telemundo in 1988. During his 12 years with the station, he maintained, wired and operated the ENG truck for "LIVE" shoots and other major media events. Dwight was promoted to Engineer and called upon to act as manager in tandem with the Acting Chief Engineer.

In 2000 Dwight was recruited for a position to become the Operations Manager for the City of Houston Cable Communications Division; he happily accepted this new and rewarding challenge.

In July 2008, he was selected to become the Division Manager of the station. Under his leadership, HTV has grown and the task of transforming government television into an entity for sponsorships and productions is underway.

Lani L. Williams is the General Counsel for the Local Government Lawyer's Roundtable, Inc. a non-profit publishing and educational organization which supports local government attorneys by responding to research requests, publishing relevant articles and preparing amicus briefs in support of their positions. She focuses on issues involving telecommunications, land use, economic development, and the environment. She has a personal interest in First Amendment issues, particularly issues involving speech on government property and student speech in schools. She has authored numerous papers and articles, and spoken at legal seminars sponsored by the National League of Cities, the Florida League of Cities, the North Carolina Association of Counties, and Georgetown University, among others.

Group W Communications' founder and Principal, **Tom Wilson**, provides over 20 years experience in public opinion polling & market research, communications, and strategic planning serving private & public corporations, government, community & political organizations, candidates and elected officials.

Wilson has conducted surveys and completed projects in many states and cities throughout the United States and with organizations ranging from Fortune 100 companies, large municipal and county governments, major research universities and state wide political campaigns to early stage technology companies, school boards and local cities and towns.

For more than a decade, Wilson has established a specialized focus in conducting survey and public opinion research for local government and community groups on a range of issues relating to cable television viewership and telecommunications. In addition to viewership and audience measurement research, he has conducted numerous surveys for cities, towns, counties and Access Centers nationwide to aid in franchise renewals, needs assessments and community ascertainment.

After many years in the Southwest, Group W Communications is now located in the heart of the North East business corridor equidistant from Boston, MA and Portland, ME. Tom resides in North Hampton, NH with his wife and two children.