

Local Government Officials e-Guide to COMMUNICATIONS FACILITIES SITING

Advertising available
at excellent rates!

What every local official needs to know about facilities siting.

This Essential electronically published Guide includes:

- ✓ A complete introduction to facilities siting for local governments
- ✓ A review of federal, state and local laws on facility siting including lessons learned from court cases involving siting decisions
- ✓ Establishing comprehensive and effective wireless zoning codes
- ✓ How to establish a win/win relationship with facilities companies—to ensure full coverage and appropriate compensation for all parties
- ✓ Case studies of local government and wireless carrier collaboration
- ✓ Use of co-location, creative stealth technology and other appealing solutions for your community
- ✓ Guidelines for dealing with radio frequency emissions safety
- ✓ Protecting public safety communications from interference

This electronic guide will be available in mid-May.

NATOA members receive **DISCOUNTED** rates!

Member: \$50 Non-Member: \$100

** Only the purchaser may print the Guide for their own use.*

NATOA Consulting Members — Advertise your services today and be sure to let members and non-members know how you can help them achieve their goals!

Order your copy today using the attached form.

NATOA ▪ 2121 Eisenhower Avenue, Suite 401 ▪ Alexandria, VA 22312 ▪ (703) 519-8035



Local Government Officials e-Guide to Communications Facilities Siting Advertising Rate Card & e-Guide Order Form

There are over 250,000 tower sites across the nation today. There will be an exponential need for additional coverage with the deployment of advanced wireless and broadband services. Take action today to be prepared for the future. Order a copy of this Essential e-Guide and create a future for your community that serves your needs now and into the 21st Century.

Learn how to work with the industry to ensure a win/win outcome. Learn how to work with local governments to ensure public safety, e-911, cellular and data services are always up, always on, and always meeting the needs of your community!

YES! I would like to purchase the electronically published Facilities Siting Guide!

NATOA Status	e-Guide	TOTAL
Member	<input type="checkbox"/> \$50	\$ _____
Non-Member	<input type="checkbox"/> \$100	\$ _____

YES! I would like to purchase an Ad or Consultant Listing in the e-Guide!

NATOA Status	Full Page*	1/2 Page	1/4 Page	Consultant Listing
Member	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500	NA	<input type="checkbox"/> \$100
Non-Member	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750	NA	<input type="checkbox"/> \$150
Guide Author	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	<input type="checkbox"/> Complimentary	<input type="checkbox"/> \$100

* Receive a free 75-word Consultant Listing with the purchase of a Full Page Ad!

AD SPECIFICATIONS: All ads print in color.

Full page: 6" wide x 7.5" tall

1/2 Page: 6" wide x 3.75" tall

1/4 Page: 3" wide x 3.75" tall

Consultant Listing: A 75-word description to include individual name, title, firm name, contact information, specialty area of law and live hyperlink to website.

PREFERRED MATERIALS: High resolution PDF files with at least 150dpi are required. All art and fonts used in the file must be embedded. Please submit artwork via email to ads@natoa.org AND fax a hard copy page proof to (703) 519-8036. Without a hard copy mailed or faxed, we will not be responsible for correct output of advertisement.

All advertising materials, consultancy listings and payment are due to NATOA by May 1, 2009.

Name/Title: _____

Organization: _____

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City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Check One: Check Enclosed Visa / MasterCard / AmEx (circle one) TOTAL: \$ _____

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All orders are considered final. Full payment required at the time of purchase. No cancellations will be accepted.
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