NATOAs 27th Annual Local Government Telecommunications Conference

Promoting Community Interests in Communications

ONSITE PROGRAM

October 2–6, 2007 • The Portland Marriott Downtown Waterfront, Portland, Oregon
THEODORE R. KULONGOSKI
OREGON

October 1, 2007

Dear Friends:

Welcome to Oregon and the National Association of Telecommunications Officers and Advisors 27th Annual Conference. You have a very important role to play in the telecommunications arena. The theme of this year’s conference, “Promoting Communications in the Community’s Interest” is very appropriate and showcases how important it is that local and widespread broadband serves as the foundation of communications policy throughout the country.

As rapid changes take place in the communications industry, it is important that local officials continue their critical role of ensuring that community interests remain front and center of any policy. I am honored that Oregon is hosting these important discussions.

Please enjoy the conference, sample some of the best Portland and Oregon have to offer, and be sure to visit again!

Sincerely,

THEODORE R. KULONGOSKI
Governor
Dear Friends:

Welcome to the City of Portland for the National Association of Telecommunications Officers and Advisors 27th Annual Conference.

I appreciate the vital role that local governments play in working with businesses for the delivery of telecommunications services nationally. Your members are responsible for many innovations in the field and are at the forefront of this rapidly changing landscape. Know that we are working hard on your issues in the U.S. Senate to ensure the continued vibrancy of the telecommunications marketplace. It is indeed a privilege to have the exchange of ideas about these important issues taking place here in Oregon.

Best wishes for a successful conference and enjoy your visit to the great state of Oregon.

Sincerely,

Gordon H. Smith
United States Senator
Perception Becomes Reality
Dear Colleagues and NATOA Friends:

On behalf of the 2006–2007 Board of Directors of the National Association of Telecommunications Officers and Advisors, I am very pleased to welcome you to our 27th Annual Conference in Portland, Oregon. This year’s theme “Promoting Community Interests in Communications” reminds us of local government’s role in representing our constituents and providing what’s most needed in our communities—the means to communicate in a new technological age.

This has been an adventure filled year of new challenges and obstacles. The FCC is moving faster than a kayak down the Clackamas River trying to create rules to spur competition. While maneuvering the rushing white waters of the halls of the FCC and Congress, we always are reminded that capsizing may only be a wave away.

It is NATOA’s mission to ensure that being capsized or up the creek without a paddle is not in your future. Our goal is to continually educate and inform our members about communications’ trends and policy issues, provide opportunities for members to network and learn from others’ successes and failures, and recognize and reward excellence in the field and dedication to public service. This conference is the trail to your success with something for everyone.

Once again NATOA’s Annual Government Programming Awards Gala will be the closing event of the conference. We are very pleased to present this special event, which recognizes the best of government access programming among hundreds of entries, from cities large and small, all across the nation. We are proud to share that this year’s number of entries exceeded those of last year, which was the highest number of entries in 21 years! The awards gala is a wonderful celebration of government programming and those who create it.

It takes a great many people to plan and execute a successful annual conference. Doris Boris, NATOA’s President-elect from Charlotte-Mecklenburg County, NC; Joanne Hovis, Board Director, Columbia Telecommunications Corp., Kensington, MD; Board Director Jennifer McKinney from the City of Tucson, AZ; and Board Director Mary Beth Henry from Portland, Oregon, served as this year's Conference Committee co-chairs. They were ably supported by their track chairs and committee members. Jerry Musial, of West Allis, WI, and his Government Programming Awards Committee, as usual, did an outstanding job organizing and planning this year’s awards gala. And, of course, none of this would be possible without the exceptional work and dedication of NATOA’s staff, led by Executive Director, Libby Beaty, and including Steve Traylor, Deputy Director of Government Relations, Manager of Operations, Jennifer Harman, and Administrative Assistant, Melissa Robinson.

This year’s conference will offer a glimpse of new technology and maneuver you through new policies and regulations in all things communications. Take advantage of networking opportunities and learn about hardware, software and everything in between in the exhibit hall.

Government Access Programmers have a couple of special sessions tailored to their interests again this year! If this year’s sessions are anything close to what the sessions were last year—we may need to set up some extra chairs because everyone will want to sit in and learn something new! I know I will be there!!

So, on behalf of NATOA’s Board of Directors and staff, thank you for joining us here in Portland. We hope that you have a chance before or after the sessions to enjoy the many restaurants, tours, wineries and more that Portland has to offer!!

Lori Panzino-Tillery
President
We thought you might find this little checklist helpful during the NATOA Conference...

To-Do List:

☑️ Learn how to generate new revenues from existing municipal property

☑️ Identify ways to ensure citizens have reliable wireless access to 9-1-1 services, especially in residential areas

☑️ Talk to T-Mobile about municipal partnerships that create win-win benefits for wireless infrastructure

Municipal governments across the country are creating new revenue streams through innovative lease partnerships with T-Mobile. We’ve leased hundreds of government-owned properties throughout the United States, generating millions of dollars annually in municipal revenues.

We should talk.

Look for the T-Mobile representatives attending the NATOA conference or send an e-mail to natextaffairs@t-mobile.com.

T-Mobile® stick together®
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2007 NATOA ANNUAL CONFERENCE PLANNING COMMITTEE

Doris Boris, Co-Chair
Lori Panzino-Tillery, Co-Chair
Mary Beth Henry, Co-Chair
Joanne Hovis, Co-Chair
Jennifer McKinney, Co-Chair
Cheryl Johnson, Community Networks Track Co-chair
Tony Perez, Community Networks Track Co-chair
Kathy Sherman, Programming Track Co-chair
Donna Keating, Programming Track Co-chair
Catharine Rice, Regulatory Track Co-chair
Susan Helt, Regulatory Track Co-chair

All Portland photos are courtesy of Portland Oregon Visitors Association
Comcast applauds NATOA for its efforts to promote access to advanced technologies and resources in local communities.
NATOA 2006–2007 Board of Directors

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TV Production Manager
City of Tucson, AZ

NATOA HEADQUARTERS
1800 Diagonal Road, Suite 495, Alexandria, VA 22314
HQ Phone: (703) 519-8035 • Sponsor Inquiries: (703) 519-8034
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NATOA STAFF
ELIZABETH (LIBBY) BEATY
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NATOA’S 27TH ANNUAL LOCAL GOVERNMENT TELECOMMUNICATIONS CONFERENCE

Generous contributions from the following companies have helped to underwrite the expenses of this conference:

- Civitium
- MMTC
- CTC Communications Engineering & Analysis For The Public Interest
- Oregon & Washington Chapters of NATOA
- General Dynamics Information Technology
- Broadband Daily
- Granicus
- Telvue Virtual Television Networks
- Kissinger & Fellman, P.C.
- T-Mobile
- Leightronix, Inc.
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RCN offers competitive internet, cable TV and phone services to more than 409,000 customers in five major metropolitan markets. Rather than simply installing and delivering our services, we spend a lot of time trying to anticipate the wants and needs of the communities we serve.

We support fair and rigorous competition. Because of our state-of-the-art offerings and superior service, customers continue to choose RCN as their preferred provider. We believe a strong partnership with NATOA members through the local franchising process is key to assuring that community needs and interests are best served.

For more information, please visit:
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or contact us at our corporate office:
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Herndon, VA 20170
703.434.8200 | 1.800.RING.RCN
2007 NATOA Annual Conference Exhibitors

Exhibitor | Booth #
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Comcast | 1
Granicus, Inc. | 2
Business Technology, Inc. (BTi) | 3
Media Control Systems | 4
NATOA | 5
Civitium, LLC | 6
Progressive Video Solutions | 7
General Dynamics Information Technology | 8
RUSHWORKS | 9
Leightonix, Inc. | 10
American Democracy TV | 11

Public Benefit Television | 12
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TelVue Corporation | 14, 15, 16
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Health & Medicine • Science • Public Affairs • Humanities • Arts & Music
Conference Program

The following conference program details are subject to change.

Tuesday, October 2

9:00 A.M.–12:30 P.M.
NATOA 2006-2007 Board of Directors Meeting
Medford

11:00 A.M.–5:30 P.M.
Conference Registration Open
Ballroom Lobby

12:00 P.M.–5:00 P.M.
Exhibit Hall Set-Up
Exhibit Hall

12:30 P.M.–2:00 P.M.
First Time Attendees Orientation Program
Columbia & Willamette

2:00 P.M.–3:15 P.M.
PRIMERS
Each track has a primer session for those new to the field. These sessions are general introductions that will help you jumpstart your understanding of the big picture and increase the benefit of the track sessions to come.

Community Networks—Intro to Broadband
Wireless and Fiber to the Premises
Salon B, C, D
Wi-Fi, WiMax, 802.11 b, g, n, 3G, 4G, FTTH, FTTN, FTTC ADSL2+, VDSL. Confused by the array of different letters, numbers, and buzz words? Then this primer is for you. Our technical experts will help you better understand the many different network technologies and assess the capabilities and limitations of each.

Moderator: Stu Chapman, President, Municipal Services Associates, Inc.
Speakers: Andrew Afflerbach, Ph.D., Principal Engineer/CEO, Columbia Telecommunications Corporation; Dutch Schultz, Director of Engineering and Technology, West Coast Region, Verizon

Policy and Legal Track—Fiscal Issues Related to Communications Services
Salon G, H, I
Local governments have a responsibility to properly manage their rights of way. With this in mind, this workshop will discuss the authority of local governments to manage their rights of way and how they can ensure their communities receive fair compensation for use of public property. Issues for discussion include taxes on communications services (e.g. cell phone taxes) franchise fees, rent for public rights of way for information services and cell tower site leases.

Moderator: Pam Berrian, Franchise Manager, City of Eugene, OR
Speakers: Lani Williams, General Counsel, Local Government Lawyer’s Roundtable; Mark Israelson, Director, Customer and Utility Services, City of Plano, TX; Ed MacMullan, ECONorthwest, Portland, OR

Programming Track—Slam Dunk—Programming with Pizzazz!
Mount Hood
So you have a Government Access channel. Find out how to produce award-winning programming that catches the eye of the viewer, but imparts important information. From Emmy’s to Government Programming Awards...you’ll learn from the best, how to produce programming that garners national attention.

Moderator: Jerry Musial, Video/Cable Communications Coordinator, City of West Allis, WI
Speakers: David Schler, General Manager, The Network DC, Castle Rock, CO; Dan Sheffer, Director of Photography, Tucson 12, AZ; Steve Lobel, Video Production Coordinator, Clackamas County, OR

Granicus Tech Showcase—The Currency of Democracy
Salon A
Several generations ago Thomas Jefferson noted that information is the currency of democracy. This insight of one of our country’s framers holds even more true today due to the broad adoption of the Internet in our communities, schools and businesses. Today more than ever before in our history, government leaders have the opportunity and obligation to inform, engage and partner with citizens to solve our most pressing issues. Government Transparency: Learn how cities, counties and others are cost effectively opening the doors of public meetings by streaming
their meetings on the web. Find out how streaming audio and video live as well as archiving, indexing and search of public meetings on the web is building trust with citizens and holding the media accountable for the accuracy of their reports. Also find out how streaming can integrate with and improve the deployment of AT&T’s iTV and other video to the home systems in your community. Engaging Citizens & Municipal Best Practices: Find out how online communities, mass collaboration and peer production are being used in countless industries to solve their most pressing issues. Adoption of these ideas is a major paradigm change for government leaders, but they will result in substantial leaps in effectiveness.

Speaker: Tom Spengler, Co-Founder and CEO, Granicus Inc.

3:15 P.M.–3:30 P.M.
Refreshment Break

3:30 P.M.–4:45 P.M.
Master’s Classes

Community Networks—Technology Planning For the Future
Salon B, C, D
What technology planning is necessary in the development of a municipal broadband network? This session will provide an in-depth discussion of the importance of reviewing infrastructure, developing technical policy, studying technology feasibility, and developing specialized RFP language in this fast-changing environment.

Moderator: Bruce Anderson, Cable TV Coordinator, Hoffman Estates, IL

Speakers: Rob Billingsley, IT Procurement Manager, Technology Services, Arlington County, VA; Nicholas Miller, Esq., Attorney, Miller & Van Eaton P.L.L.C.; Paul Morris, Executive Director, UTOPIA

Policy and Legal Track—Policy and Legal Implications of Public Safety Spectrum
Salon G, H, I
Spectrum policy affects public safety communications, municipal wireless broadband networks, utility SCADA systems transportation networks and even cell phones. The FCC is undertaking a complete overhaul of spectrum policy and municipal governments are not involved enough. This session will explain the importance of spectrum policy and how local governments need to play a role in shaping the use of this critical local resource.

Moderator: Kristi Wilde, Communications Manager, Central Lane Communications, City of Eugene, OR

Speakers: Kathy Wallman, President, Wallman, Inc.; Nancy Jesuale, President, NetCity Engineering, Inc.; Al Ittner, Senior Manager of Spectrum and Regulatory Strategy, Motorola

Programming Track—Get Out Your Playbook—Things Have Changed
Mount Hood
We’re talking State Legislation. Find out what’s happening in Texas and California. We will explore the affect of state legislation on programming decisions and budgets. Meet managers who are dealing with the new world while addressing the concerns and anxieties of staff. If you’re facing state legislation…you won’t want to miss this session.

Moderator: Keith Reeves, Cable TV Manager, City of Austin, TX

Speakers: Gabriel Garcia, City Attorney, City of San Antonio, TX; Kathy Sherman, Cable Manager, City of Southfield, MI; Barry Fraser, City & County of San Francisco, CA

4:45 P.M.–5:00 P.M.
Refreshment Break

5:00 P.M.–6:30 P.M.
LFA Only Roundtable Meetings
This is the opportunity for the local franchise authorities in attendance at the conference to gather in small groups according to their cable service provider and discuss issues affecting their communities. This session is restricted to local government and their advisors and will serve as the planning session for the LFA-Operator Roundtable Meetings being held on Wednesday.

Comcast–Salon E & F
Cox–Salon A
Insight–Salon B, C, D

6:00 P.M.–8:00 P.M.
Welcome to the Northwest Reception at Portland City Hall
Hosted by the Oregon and Washington Chapters of NATOA

7:30 P.M.–8:30 P.M.
Conference Registration Open
Ballroom Lobby
is the local role in broadband development—how should our national policy respect and support local initiatives, local communities, and pluralism?

Moderator: **Lori Panzino-Tillery**, President, NATOA

Speakers: **Jim Baller**, Baller Herbst Law Group; **Jonathan Leibowitz**, Commissioner, Federal Trade Commission; **Bas Boorsma**, Head, Connected Urban Development Program @ Clinton Global Initiative, Broadband Specialist, Cisco Systems International

**NATIONAL BROADBAND POLICY**

The momentum toward a national broadband policy increases each day, even as the US competitive advantage in broadband decreases and the economic and democratic impact of broadband becomes more apparent. What key issues should be considered as the nation considers a national plan for deploying this essential resource—universal service? federal subsidy? What are the key drivers for broadband nationally—economic development? health equity? environmental protection? education? What can we learn from international experiences? And what works to spur economic development, enhance competition, bridge the digital divide and provide more efficient and less costly government services. We are now witnessing increased interest from cities in developing municipally-owned or public/private Fiber to the Home (FTTH) networks. New business models are emerging and the issue of digital inclusion still remains. This panel discussion will focus on why some cities are considering FTTH deployments and others are looking at less expensive wireless options.

Moderator: **Susan Littlefield**, Communications Regulatory Manager, City of St. Louis, MO

Speakers: **Bailey White**, Sr. Partner, Civitium, Winston Net; **Chris Vein**, Executive Director, Department of Technology & Information Services, City of San Francisco, CA; **Tony Perez**, Director, Office of Broadband, City of Seattle, WA

**Policy and Legal Track—Federal Legislative Update**

**Salon G, H, I**

This session will provide a review of federal legislative actions on Capitol Hill and other federal issues which have or may arise before the FTC or FCC in DC. Issues discussed include the expiration of the Internet Tax Freedom Act, telecom provisions of the streamlined sales tax, community broadband, net neutrality, local franchising, media ownership, public safety and universal service.
Moderator: David Quam, Director—Office of Federal Relations, National Governors Association

Speakers: Christina Loftus, Principal Legislative Counsel, National League of Cities; Rob Davis, Attorney Advisor, Federal Trade Commission; Tim Lay, Partner, Spiegel & McDiarmid

Programming Track—Off

The Bench —Programming Options

Mount Hood

SCAN NATOA representative Robin Gee will talk about the hugely successful “Swaparama.” We will hear from the Pentagon Channel and show you how new technology can give you new programming options. And we’ll learn all about Art Zone, a new multi-media initiative in Seattle.

Moderator: Michael Russo, Program & Production Manager, County Television Network, County of San Diego, CA

Speakers: Gary Gibson, General Manager, The Seattle Channel, WA; Brian Natwick, General Manager, The Pentagon Channel; Robin Gee, CATV Manager, City of Santa Monica, CA

11:30 A.M. – 4:30 P.M.

Video Production Trucks

Located Outside Hotel

Three local video production trucks will be available for attendees to view, from McMinnville Community Media, Portland Community Media and the Oregon Learning Lab for Information and Education (OLLIE).

The McMinnville Community Media van is a low cost, “built it our self” alternative to more expensive production trucks. Faced with limited funds MCM acquired a mobile laboratory previously operated by the Air National Guard. The Ford E350 Extended Cargo van carries a 7K generator plus an inverter and shore power hookups. There’s space for up to 5 crew people and a roof mounted AC/heat unit keeps everyone comfortable. The van allows 4 camera production with a Data video DV switcher, Mackie 20 channel audio board, and Portacom intercom system. Standard definition video is supplied by Sony DSR-300 and Sony PD-170 cameras. Recording is on Sony DV-CAM tape. Planned upgrades as time and future funds allow include additional recording and roll-in capacity, a graphics system, switcher upgrade and a slow-motion panel for replay capability.

Portland Community Media’s truck is used for a variety of production needs in the community including community meetings, forums, parades and concerts. PCM-TV has a mobile production vehicle equipped with 5 JVC KY-D29w cameras, a 10 input video switcher and 24 channel audio mixer. It is currently equipped with D-9 digital mastering, as well as vhs/s-vhs decks, and has had as many as 13 cameras and 4 auxiliary video sources tied to the MPV. The truck is a fully self contained production unit. Microphones, cables and various production accessories are assigned to the truck. Inscriber CG is used in order to provide finished or live programs with text, credits or individual id’s. The truck has been used to provide TV networks and affiliates...
# Conference Agenda At-A-Glance

## Tuesday, October 2

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<td>9:00 a.m.–12:30 p.m.</td>
<td>2006–2007 Board of Directors Meeting</td>
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<td>Conference Registration Open</td>
<td>Ballroom Lobby</td>
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<td>12:00 p.m.–5:00 p.m.</td>
<td>Exhibit Hall Set Up</td>
<td>Exhibit Hall</td>
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<tr>
<td>12:30 p.m.–2:00 p.m.</td>
<td>First Time Attendees Orientation Program</td>
<td>Columbia &amp; Willamette</td>
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| 2:00 p.m.–3:15 p.m. | **PRIMERS**  
|                    | *Community Networks*—Intro to Broadband Wireless and Fiber to the Premises             |                |
|                    | *Policy & Legal*—Fiscal Issues Related to Communications Services                      |                |
|                    | *Programming*—Slam Dunk—Programming with Pizzazz!                                       |                |
|                    | *Tech Showcase*—Granicus, The Currency of Democracy                                      |                |
| 3:15 p.m.–3:30 p.m. | Refreshment Break                                                                      |                |
| 3:30 p.m.–4:45 p.m. | **MASTERS**  
|                    | *Community Networks*—Technology Planning for the Future                                 |                |
|                    | *Policy & Legal*—Policy and Legal Implications of Public Safety Spectrum               |                |
|                    | *Programming*—Get Out Your Playbook—Things Have Changed                                 |                |
| 4:45 p.m.–5:00 p.m. | Refreshment Break                                                                      |                |
| 5:00 p.m.–6:30 p.m. | LFA Only Roundtable Meetings                                                            |                |
| 6:00 p.m.–8:00 p.m. | Welcome to the Northwest Reception at Portland City Hall                                |                |
| 7:30 p.m.–8:30 p.m. | Conference Registration Open                                                            |                |

## Wednesday, October 3

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<td>7:15 a.m.–3:00 p.m.</td>
<td>Conference Registration Open</td>
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<tr>
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<td>Exhibit Hall Open</td>
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<td>and 6:00 p.m.–7:30 p.m.</td>
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<tr>
<td>8:00 a.m.–10:00 a.m.</td>
<td>General Session and Breakfast—National Broadband Policy</td>
<td>Salon E &amp; F</td>
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| 10:15 a.m.–11:45 a.m. | **CONCURRENT SESSIONS**  
|                    | *Community Networks*—The Future is in Broadband Community Networks                     |                |
|                    | *Policy & Legal*—Federal Legislative Update                                              |                |
|                    | *Programming*—Off the Bench—Programming Options                                         |                |
| 11:30 a.m.–4:30 p.m. | Video Production Trucks—Located Outside Hotel                                           |                |
| 11:45 a.m.–1:00 p.m. | Lunch on Own                                                                            |                |
|                    | *Tech Showcase*—TelVue Corporation—Emergency Messaging                                   |                |
| 1:00 p.m.–2:30 p.m. | **CONCURRENT SESSIONS**  
|                    | *Community Networks*—Busting the Technology Myths                                       |                |
|                    | *Policy & Legal*—Maximizing Your Ability to Protect Consumers & Community Property      |                |
|                    | *Programming*—Team Stats—Knowing Your Numbers                                           |                |
| 2:30 p.m.–3:00 p.m. | Refreshment Break—Visit the Exhibit Hall                                                | Exhibit Hall   |
| 3:00 p.m.–4:30 p.m. | **CONCURRENT SESSIONS**  
|                    | *Community Networks*—An Update on Public Safety Spectrum Allocation and Rebanding      |                |
|                    | *Policy & Legal*—Policy and Legal Implications of Municipal Broadband Networks           |                |
| 4:30 p.m.–6:00 p.m. | LFA and Cable Operator Roundtable Meetings                                              |                |
| 6:00 p.m.–7:30 p.m. | Exhibit Hall Open/Welcome Reception                                                     | Exhibit Hall   |
### Thursday, October 4

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<td>Exhibit Hall</td>
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<tr>
<td>7:15 a.m.–1:00 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Exhibit Hall</td>
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<tr>
<td>8:00 a.m.–9:30 a.m.</td>
<td><strong>CONCURRENT SESSIONS</strong>&lt;br&gt;<strong>Community Networks</strong>—How to Plan for Disaster Recovery in IT Networking <strong>Salon B, C, D</strong>&lt;br&gt;<strong>Policy &amp; Legal</strong>—How to Protect Your State from State-Wide Franchise Laws—Lessons Learned <strong>Salon G, H, I</strong>&lt;br&gt;<strong>Programming</strong>—Blazing the Trail—Election ‘08 <strong>Mount Hood</strong></td>
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</tr>
<tr>
<td>9:30 a.m.–10:00 a.m.</td>
<td>Refreshment Break—Visit the Exhibit Hall</td>
<td>Exhibit Hall</td>
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<tr>
<td>10:00 a.m.–11:30 a.m.</td>
<td>General Session—Public Interest and Localism</td>
<td>Salon E &amp; F</td>
</tr>
<tr>
<td>11:30 a.m.–1:00 p.m.</td>
<td>Board Lunch and Meeting with Chapter Presidents Attendees Lunch on Own</td>
<td>Columbia</td>
</tr>
<tr>
<td>11:45 a.m.–1:00 p.m.</td>
<td><strong>Tech Showcase</strong>—General Dynamics—Leveraging INETs with Video <strong>Salon A</strong></td>
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</tr>
<tr>
<td>1:00 p.m.–1:30 p.m.</td>
<td>27th Annual Business Meeting Voting Credentials Issued</td>
<td>Ballroom Lobby</td>
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<tr>
<td>1:30 p.m.–4:30 p.m.</td>
<td>27th Annual Business Meeting <strong>Salon B, C, D</strong></td>
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<tr>
<td>4:30 p.m.–5:30 p.m.</td>
<td>LFA-Telco Roundtable Meetings</td>
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<tr>
<td>5:30 p.m.–6:30 p.m.</td>
<td>Chapter Meetings</td>
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### Friday, October 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30 a.m.–3:00 p.m.</td>
<td>Conference Registration Open</td>
<td>Ballroom Lobby</td>
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<tr>
<td>7:30 a.m.–12:00 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>8:00 a.m.–10:00 a.m.</td>
<td>General Session and Breakfast—Open Access &amp; Network Neutrality <strong>Salon E &amp; F</strong>&lt;br&gt;<strong>Programming</strong>—Storytelling is a Team Sport: All Day Storytelling Workshop (Breakfast included) <strong>Mount Hood</strong></td>
<td></td>
</tr>
<tr>
<td>10:15 a.m.–11:45 a.m.</td>
<td><strong>CONCURRENT SESSIONS</strong>&lt;br&gt;<strong>Community Networks</strong>—The Future Without I-Nets? <strong>Salon B, C, D</strong>&lt;br&gt;<strong>Policy &amp; Legal</strong>—Competition—How Has it Impacted your Local Market? <strong>Salon G, H, I</strong>&lt;br&gt;<strong>Programming</strong>—Storytelling is a Team Sport: All Day Storytelling Workshop (cont’d.) <strong>Mount Hood</strong></td>
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<tr>
<td>11:45 a.m.–1:45 p.m.</td>
<td>General Session and Keynote Lunch—DTV Transition—NTIA Coupon Program and Educating Consumers <strong>Salon E &amp; F</strong></td>
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<tr>
<td>12:00 p.m.–5:00 p.m.</td>
<td>Exhibit Teardown</td>
<td>Exhibit Hall</td>
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<tr>
<td>2:00 p.m.–3:30 p.m.</td>
<td><strong>CONCURRENT SESSIONS</strong>&lt;br&gt;<strong>Community Networks</strong>—Technology and Economic Development <strong>Salon B, C, D</strong>&lt;br&gt;<strong>Policy &amp; Legal</strong>—Developing a Proactive Strategy to Preserve Localism <strong>Salon G, H, I</strong>&lt;br&gt;<strong>Programming</strong>—Storytelling is a Team Sport: All Day Storytelling Workshop (cont’d.) <strong>Mount Hood</strong></td>
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<tr>
<td>2:00 p.m.–5:00 p.m.</td>
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<tr>
<td>3:30 p.m.–3:45 p.m.</td>
<td>Refreshment Break</td>
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<tr>
<td>6:00 p.m.–7:00 p.m.</td>
<td>GPA Banquet Ticket Table Open</td>
<td>Ballroom Lobby</td>
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<tr>
<td>6:30 p.m.–10:00 p.m.</td>
<td>27th Annual Government Programming Awards Gala (Black Tie optional) <strong>Salon E &amp; F</strong>&lt;br&gt;Table Seating 7:00 p.m.</td>
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<tr>
<td>10:00 p.m.</td>
<td>President’s Reception <strong>Mount Hood</strong></td>
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### Saturday, October 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>10:00 a.m.–12:00 p.m.</td>
<td>Conference Registration Open</td>
<td>Ballroom Lobby</td>
</tr>
<tr>
<td>10:00 a.m.–12:00 p.m.</td>
<td>2007–2008 Board of Directors Meeting <strong>Medford</strong></td>
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<tr>
<td>10:00 a.m.–12:00 p.m.</td>
<td>2007–2008 Board of Directors Meeting <strong>Medford</strong></td>
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**Onsite Program • NATOA’s 27th Annual Local Government Telecommunications Conference • 19**
Wednesday, October 3

with pool feeds, and network qualified satellite feeds for rebroadcast on several nationally distributed programs. In virtually every aspect, this is a broadcast quality production truck.

The Oregon Learning Lab for Information and Education (OLLIE) is a mobile facility for use by schools and community groups that provides access to training and tools to use technology to improve learning and build community.

11:45 A.M.–1:00 P.M.
Lunch on Your Own

11:45 A.M. – 1:00 P.M.
Tech Showcase—TelVue Corporation—Emergency Messaging

Mount Hood
Join TelVue Corporation’s President, Joe Murphy, and his staff for a luncheon-time presentation on how to improve your PEG channel easily, inexpensively, and without losing control. TelVue Corporation currently works with more than 250 municipalities reaching over 3MM cable households to provide a comprehensive PEG channel solution that includes equipment, localized content, production services and emergency information capabilities. Now, with its recent acquisition of the Princeton Server Group (PSG) the PEG industry’s premier provider of Digital Media Storage and Playout Devices, TelVue is developing newer technologies that make PEG channels a more effective community resource than ever!

TelVue will provide a buffet lunch during its showcase.

Speaker: Joe Murphy, President & CEO, TelVue Corporation

1:00 P.M.–2:30 P.M.
CONCURRENT SESSIONS

Community Networks—Busting the Technology Myths
Salon B, C, D
Every day we hear of new systems or equipment that are purported to provide local governments, residents, and businesses with the latest capabilities to communicate and connect to the Internet. How do you discern hype from fact? This session will help participants sort through the technologies and applications that may be most appropriate for meeting their specific needs and goals.

Moderator: Christina Jaramillo, Cable Compliance Officer, King County, WA

Speakers: Bill Schrier, Chief Technology Officer, City of Seattle, WA; Matt DeHaven, Senior Engineer, Columbia Telecommunications Corporation; David Olson, Director of Cable & Franchising, City of Portland, OR

Policy and Legal Track—Maximizing Your Ability to Protect Consumers & Community Property
Salon G, H, I
This workshop will provide an update on FCC actions and pending rulemakings. Issues for discussion include the FCC’s cable franchising decision on franchising competitive video providers, consumer protection, public safety, wireless and wireline developments.

Moderator: Steve Traylor, Deputy Director, Government Relations, NATOA

Speakers: Gloria Tristani, Partner, Spiegel & McDiarmid; Tim Peterson, Chief of Staff, Public Safety and Homeland Security Bureau, Federal Communications Commission; Cathy Seidel, Chief, Consumer and Governmental Affairs Bureau, Federal Communications Commission

Programming Track—Team Stats —Knowing Your Numbers

Mount Hood
Audience research is a valuable but often-underutilized tool for Government Access channels. Find out how this management tool can be used to establish benchmark numbers, assist with branding and identity, and provide strategies and guidance to grow your audience. We’ll be talking about statistically valid viewership studies and how to conduct a focus group.

Moderator: Angela Perry, Telecommunications Supervisor, KRTO Ch. 3, City of Rialto, CA

Speakers: Tom Wilson, Principal, Group W Communications; Thomas Robinson, Executive Vice President, CBG Communications, Inc.

2:30 P.M.–3:00 P.M.
Refreshment Break—Visit the Exhibit Hall
Exhibit Hall
Community Networks Track
(Sponsored in part by Civitium)

Policy & Legal Track
(Sponsored by Comcast)

Programming Track

Technology Showcase

3:00 P.M. – 4:30 P.M.

CONCURRENT SESSIONS

Community Networks—
An Update on Public Safety Spectrum Allocation and Rebanding

Salon B, C, D

This session will provide participants with an introduction and background on rebanding and changes with digital technology. Attendees will receive information on 700 and 800 MHz issues—including a timeline and glossary of terms.

Moderator: Bechinger Martin, Technical Systems Manager, City of Greensboro, NC

Speakers: David Barney, Chief, Emergency Communications Branch, Fairfax County Department of Information Technology, Fairfax, VA; Robert Dickerson, SAFECOM Representative, County Attorney, Prince William County, VA; Paul Kolodzy, Ph.D., Kolodzy Consulting, LLC

Policy and Legal Track—Policy and Legal Implications of Municipal Broadband Networks

Salon G, H, I

This workshop will address the legal and policy issues that must be evaluated before your local government gets involved in deploying its own broadband network—what areas should be of concern.

Moderator: Thera Bradshaw, CEO, TKC Consulting Group, LLC

Speakers: Casey Lide, Attorney, The Baller Herbst Group; Michael Athay, Chief Deputy City Solicitor, City of Philadelphia, PA; Joseph Franell, Director of Information Technology, City of Ashland, OR

4:30 P.M. – 6:00 P.M.

LFA and Cable Operator Roundtable Meetings

These sessions are the opportunity for the representatives from local franchise authorities and their advisors to meet with the national representatives from their cable service providers and discuss issues of mutual concern. These sessions are open only to the LFAs and the representatives from the respective cable systems.

Comcast—Salon E & F

Cox—Salon A

Insight—Salon B, C, D

6:00 P.M. – 7:30 P.M.

Exhibit Hall Open

Exhibit Hall

6:00 P.M. – 7:30 P.M.

Welcome Reception in Exhibit Hall

Exhibit Hall
General Dynamics Information Technology has designed and deployed large institutional networks around the country. Recently, we completed the installation of an INET video and data network communications infrastructure for the Fairfax County government. We will showcase Fairfax County government’s new I-Net Video Network; a design which provides Fairfax County government and schools with a scalable, redundant, carrier class integrated video transport system.

Visit us on October 4, 2007 at 11:30 am in Booth #8 for a free demo.

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202.879.4000 | www.spiegelmcd.com
Thursday, October 4

7:15 A.M. – 3:00 P.M.
Conference Registration Open
Ballroom Lobby

7:15 A.M. – 8:00 A.M.
Continental Breakfast
Sponsored by National Cable & Telecommunications Association
Exhibit Hall

7:15 A.M. – 1:00 P.M.
Exhibit Hall Open
Exhibit Hall

8:00 A.M.–9:30 A.M.
CONCURRENT SESSIONS

Community Networks—How to Plan for Disaster Recovery in IT Networking
Salon B, C, D
Does your community have a plan for disaster recovery for the IT network? Do you have a plan for remote data backup? As more of the applications reside on internal networks, there is more risk associated with a network failure. This session is designed to stimulate discussion of plans for disaster recovery and to have an in-depth discussion with the experts.

Moderator: Jill Novik, Strategic Advisor, Office of Cable Communications, City of Seattle, WA
Speakers: Michael Cannon, Director, Information & Technology, City of Rockville, MD; Aditya Joglekar, Affiliated Computer Services; Matthew Lampe, CTO, City of Portland, OR

Policy and Legal Track—How to Protect Your State from State-Wide Franchise Laws—Lessons Learned
Salon G, H, I
State laws sponsored by the telecom industry have been adopted by multiple states across the country. This workshop will pull together those who have—with those who have not—gone through state legislative battles to pass on the lessons learned. This workshop will use case examples to examine ways to protect PEG channels, I-NETs and public rights-of-way in the face of state laws which preempt local cable franchising.

Moderator: Melissa Saldana, Assistant City Attorney, City of Laredo, TX
Speakers: Donna Mason, Director, Media Services/CVTV, City of Vancouver/Clark County, WA; Michael Watza, Shareholder, Kitch, Drutchas, Wagner, Valitatti & Sherbrook; Susan Satter, Senior Assistant Attorney General, Illinois Public Utilities Bureau

Programming Track—Blazing the Trail—Election ’08
Mount Hood
The campaign trail has been long, and the decisions are mind-boggling. Maybe it is time to take a fresh look at programming ideas for your next election cycle. We’ll have tips on how to engage your audience in the campaign rhetoric and deliver the results.

Moderator: Matthew Schuster, Metro TV Channel Manager, Louisville Metro Government, KY

Speakers: Betsy Rosenfeld, Center for Government Studies, Los Angeles, CA; Alan DeLollis, Program Director, Customer Information Services, City & County of Denver, CO; Randy Simpson, Production Supervisor, Aurora 8, CO

9:30 A.M.–10:00 A.M.
Refreshment Break—Visit the Exhibit Hall
Exhibit Hall

10:00 A.M.–11:30 A.M.
General Session and Presentation of Ovation Awards and Chapter Excellence
Salon E & F

PUBLIC INTEREST AND LOCALISM
Diverse media content and services protect the full range of interests of our citizens. Academics, policy makers, media spokespeople and even the average citizen have expressed concern over the consolidation of media ownership

Commissioner Jonathan Adelstein
today. The policy decisions of our federal government, the “guardians” of scarce spectrum, have permitted media conglomerates to bully their way to greater control of the public airwaves. From remotely operated radio stations to a complete failure to meet public interest obligations, the impact of these policies is becoming more and more evident. Without check, what will be the impact of these policies on local public television and radio, community access channels, public service networks and other local public interest groups? What can be done to reverse the tide and to ensure that our nation’s media helps to enhance and secure the freedoms of speech we have all come to depend upon?

**Speaker:** Commissioner Jonathan Adelstein, Federal Communications Commission

**11:30 A.M.–1:00 P.M.**
Lunch on Own

**11:30 A.M.–1:00 P.M.**
Board of Directors Lunch and Meeting with Chapter Presidents
* Columbia

**11:45 A.M.–1:00 P.M.**
Tech Showcase—General Dynamics–Leveraging INETs with Video

**Salon A**
General Dynamics (GDIT), a solutions information technology integrator, has broad engineering and technical expertise, and is a leader in providing Information Technology (IT) products and services to government and commercial clients. General Dynamics has designed & deployed large institutional networks around the country, and will showcase Fairfax Government’s recently completed installation of an INET video & data Network; a design which provides Fairfax Government & Schools with a scalable, redundant, carrier class integrated video transport system. The video transport network offers video upstream and downstream services to over 400 facilities. The technology reviewed in this showcase will highlight how these types of communications systems can be enhanced to support Video on Demand (VOD) services and convergence of the analog and digital worlds. We will address techniques relating to the distribution of content via IP networks and the complexities associated with ongoing support of these mission critical network systems.

**Speakers:** Kamran Jinnah, GDIT, Director, Local Government Business Practice; Mike LoTempio, C-COR, Director Business Development

**1:00 P.M–1:30 P.M.**
27th Annual Business Meeting
Voting Credentials Issued
* Ballroom Lobby

**1:30 P.M–4:30 P.M.**
27th Annual Business Meeting
* Salon B, C, D

**4:30 P.M–5:30 P.M.**
LFA-Telco Roundtable Meetings
Local Government Discussion with Multi-channel Video Program Distributors and Other Competitive Providers regarding the introduction of video product into local communities. Representatives from phone companies will be invited to participate in meetings directly with franchise authorities regarding their plans to provide these new services.

**Verizon—Salon G, H, I**

**5:30 P.M–6:30 P.M.**
Chapter Meetings
* MACTA—Douglas Fir
* MI—NATOA–Willamette
* MO-NATOA—see Chapter President for meeting location
* OATOA—Sunstone
* SCAN NATOA—see Chapter President for meeting location
* SEATOA—Columbia
* WATOA—Meadowlark
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Garth T. Ashpaugh, CPA  Carolyn A. Sculco, CPA
gashpaugh@ascpas.com  csculco@ascpas.com

1133 Louisana Avenue, Suite 106 • Winter Park, FL 32789
407-645-2020 • Fax: 407-645-4070
OPEN ACCESS & NETWORK NEUTRALITY

Nearly 10 years after NATOA members forced national attention to the issue, open access is once again among the key communications issues being discussed in Washington and across the country—with respect to both wired and wireless broadband networks. What is the current open access debate about and what consequences might it have for our local communities? What is its relationship to network neutrality, and why has that issue become one of the preeminent communications issues of the day? The speakers on this panel will present their perspectives, discuss the status of the debate in Washington and nationally, and discuss the high stakes in this debate.

Moderator: Ken Fellman, Attorney, Kissinger & Fellman, P.C., Mayor, Arvada, CO

Speakers: Josh Silver, Executive Director, Free Press; David Isenberg, Isen.com; Raymond Gifford, Kamlet Shepherd & Reichert, LLP; Matt Wenger, President, PacketFront, Inc.

PROGRAMMING TRACK—STORYTELLING IS A TEAM SPORT: ALL DAY STORYTELLING WORKSHOP

Mount Hood

Boyd Huppert & Jonathan Malat from KARE-TV in Minneapolis, are one of the most successful television reporter/photographer teams in the country. They will inspire you to increase efficiency and impact by producing focused stories, find emotion that connects with viewers, drive stories with natural sound, write, shoot and edit like the best in the industry, and work as a team to pull viewers into your stories. Join this award-winning team for a highly interactive day of storytelling.

(There is a charge of $25 for this all day workshop. Breakfast is included.)

Speakers: Jonathan Malat and Boyd Huppert, KARE-TV, Minneapolis, MN

CONCURRENT SESSIONS

Community Networks—The Future Without I-Nets?

Salon B, C, D

What do the new state laws say? What are existing I-Net users planning? As the future looks less likely for the traditional I-Net model, many local governments are looking to the future and how to preserve the network applications and additional infrastructure in which they have invested. This panel will discuss efforts in their area to examine these issues and discuss why they are important.

Moderator: Cheryl Fayne-DePersio, Communications Manager, Village of Northbrook, IL

Speakers: Coralie Wilson, Executive Director, North Suburban Communications Commission, Roseville, MN;
Policy and Legal Track—Competition—How Has It Impacted Your Local Market?

Salon G, H, I

Truth be told, although local governments fully support competition, new state laws and FCC rules are shy on producing competition but are reducing local revenues and eliminating consumer protections. This workshop will address “competition” issues: when competition does not exist, how to keep consumer protection alive; when competition does exist, how to address the complications created by bundled services and anti-competitive conduct.

Moderator: Terry Thatcher, Assistant City Attorney, City of Portland, OR

Speakers: Jane Lawton, Delegate, Maryland General Assembly, Cable Franchise Administrator, Montgomery County, MD; Dick Treich, CEO, Front Range Consulting; Christopher White, Ratepayer Advocate, State of New Jersey

Programming Track—All Day Storytelling Workshop continued—Practice, Practice—Storytelling is a Team Sport Mount Hood

(There is a charge of $25 for this all day workshop.)

11:45 A.M.–1:45 P.M.
General Session and Keynote Luncheon and Presentation of Board Recognition and Life Member Award
Salon E & F

DTV Transition—NTIA Coupon Program and Educating Consumers

Speaker: Tony Wilhelm, Director, Consumer Education and Public Information, Television Converter Coupon Program, National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce

12:00 P.M.–5:00 P.M.
Exhibit Teardown
Exhibit Hall

2:00 P.M.–3:30 P.M.

CONCURRENT SESSIONS

Community Networks—Technology and Economic Development

Salon B, C, D

Are broadband networks the interstate highways of the future? Will your community be relegated to the status of a digital backwater if it is bypassed by next generation broadband networks? What are the implications for economic competitiveness, education and health care delivery? Is there empirical evidence demonstrating a correlation between broadband and economic development? This distinguished panel of experts will explore these issues.

Moderator: Steve Guzzetta, Esq., Bradley & Guzzetta

Speakers: Ronald Holcomb, Director, Pulaski Municipal Electric, Pulaski, TN; Joaquin Alvarado, Director, San Francisco State University, CA; Gregory Dunn, Esq., Partner, Schottenstein, Zox & Dunn

Policy and Legal Track—Developing a Proactive Strategy to Preserve Localism

Salon G, H, I

For too many years local governments have been in a defensive posture—fighting off enemies of localism. This workshop seeks to flip this dynamic on its head by providing proactive strategies...
for protecting localism. A quick history of how localism made its way into communications regulation will be followed by a summary of the battles we are losing and winning in federal and state legislatures and how local officials can shape this debate before the industry does it again.

**Moderator:** Bunnie Riedel, President, Riedel Communications

**Speakers:** Josh Silver, Executive Director, Free Press; Sue Buske, President, The Buske Group; Barbara Popovic, Executive Director, CAN TV, Chicago, IL.

**2:00 P.M.–5:00 P.M.**

**Programming Track—All Day Storytelling Workshop continued—Going to OT—**

**Storytelling is a Team Sport**

**Mount Hood**

(There is a charge of $25 for this all day workshop.)

**3:30 P.M.–3:45 P.M.**

**Refreshment Break**

**6:00 P.M.–7:00 P.M.**

**GPA Banquet Ticket Table Open**

**Ballroom Lobby**

**6:30 P.M.–10:00 P.M.**

22nd Annual Government Programming Awards Gala

**Salon E & F**

(Black-tie optional)

Table Seating 7:00 P.M.

Plated Dinner Served

Ticket Required

**10:00 P.M.**

**President’s Reception**

**Mount Hood**
Saturday, October 6

10:00 A.M.–12:00 P.M.
Conference Registration Open
Ballroom Lobby

10:00 A.M.–12:00 P.M.
2007–2008 Board of Directors Meeting
Medford
New Government Discount! Save $300 off the annual subscription rate of $1025

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- WiFi
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- Healthcare Telecom
- Project Financing
- Wireless Networks
- Conduit Systems
- Tower Siting
- Service and Billing Disputes
- Broadband Solutions
- Legislative Initiatives
- FCC & PUC Representation

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input code 72663 for NATOA discount

Chicago: November 13 | Marriott O’Hare
input code 83201 for NATOA discount

For more information, go to:
www.muniwireless.com/events
## NATOA Members

### NATOA Charter Members

Individuals who were instrumental in the creation and formalization of the organization during the years 1979-1980. Our deepest gratitude for their foresight into the cable and telecommunications needs of local governments for the decades to come.

<table>
<thead>
<tr>
<th>Bill Bradley, Denver, CO*</th>
<th>Patricia Landers, Irving, TX</th>
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<tbody>
<tr>
<td>Joan Burke, Kalamazoo, MI</td>
<td>Joe Laposa, St. Louis, MO</td>
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<tr>
<td>Linda Camp, St. Paul, MN</td>
<td>Arthur J. Melmer, Schiller Park, IL</td>
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<tr>
<td>Bruce Crest, Beaverton, OR</td>
<td>Clyde Moravetz, Fridley, MN</td>
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<tr>
<td>Fred Cunningham, Beverly Hills, CA</td>
<td>Barry Orton, Madison, WI</td>
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<tr>
<td>Enrico Doggett, Chicago Heights, IL</td>
<td>Jeff Peel, Dade County, FL</td>
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<td>Richard Emenecker, Pittsburgh, PA</td>
<td>Ken Reining, Chandler, AZ</td>
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<td>Frank Greif, Seattle, WA</td>
<td>Marvin Rimmerman, Baltimore, MD</td>
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<td>Adrian Herbst, Minneapolis, MN</td>
<td>Wally Siembab, Los Angeles, CA</td>
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<tr>
<td>Jayne Homsher, Cincinnati, OH</td>
<td>Merry Sue Smoller, Miami, FL</td>
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<tr>
<td>Lloyd Jacobs, Indianapolis, IN</td>
<td>Richard Varnes, Boulder, CO</td>
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<tr>
<td>Randall James, Orlando, FL</td>
<td>*Deceased</td>
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<td>Charlene Ladd, Ann Arbor, MI</td>
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### Life Members

Individuals who have made outstanding contributions toward furthering the goals of NATOA and its members over a period of years and in recognition of significant achievement on national, regional or state levels.

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<thead>
<tr>
<th>Darryl Anderson, Memphis, TN</th>
<th>Donna Mason, Vancouver, WA</th>
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<tr>
<td>Paul Berra, St. Louis, MO</td>
<td>Carol Mathewson, Tacoma, WA</td>
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<td>Bill Bradley, Denver, CO*</td>
<td>Susan McAdams, Vancouver, WA</td>
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<td>Denise Brady, San Francisco, CA</td>
<td>Nicholas P. Miller, Washington, DC</td>
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<td>Linda Camp, St. Paul, MN</td>
<td>David Olson, Portland, OR</td>
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<td>Bruce Crest, Beaverton, OR</td>
<td>Barry Orton, Madison, WI</td>
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<td>Richard Emenecker, Pittsburgh, PA</td>
<td>William Pohts, Alexandria, VA</td>
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<td>Frank Grief, Seattle, WA</td>
<td>Mike Reardon, St. Paul, MN</td>
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<td>John Hansman, Rockville, MD</td>
<td>Marvin Rimmerman, Baltimore, MD</td>
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<td>Susan Herman, Santa Monica, CA</td>
<td>Tom Robinson, Paoli, PA</td>
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<td>Jayne Homsher, Cincinnati, OH</td>
<td>Bob Thomas, Radford, VA</td>
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<tr>
<td>Charlene Jolly, Highland, MI</td>
<td>Tom Weisner, Aurora, IL</td>
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<td>Gwen LaCroix, Milwaukee, WI</td>
<td>Byron West, Denver, CO</td>
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<td>Jane Lawton, Montgomery County, MD</td>
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<tr>
<td>Susan Littlefield, St. Louis, MO</td>
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<tr>
<td>Ron Mallard, Fairfax, VA</td>
<td>*Deceased</td>
</tr>
</tbody>
</table>
NATOAs 27th Annual Local Government Telecommunications Conference

Onsite Program

NATOAs Past Presidents

Individuals who have served as President of NATOA over the past years. Our deepest gratitude for their leadership and unselfish dedication to this organization. Their contribution and insight have helped to shape this association and for that we will always be grateful.

Darryl Anderson, Memphis, TN
Paul Berra, St. Louis, MO
Bill Bradley, Denver, CO*
Denise Brady, San Francisco, CA
Frank Greif, Seattle, WA
John Hansman, Rockville, MD
Susan Herman, Santa Monica, CA
Jane Lawton, Montgomery County, MD
Susan Littlefield, St. Louis, MO
Ron Mallard, Fairfax, VA

Donna Mason, Vancouver, WA
David Olson, Portland, OR
Mike Reardon, St. Paul, MN
Bill Squadron, New York, NY
Tom Weisner, Aurora, IL
Byron West, Wheat Ridge, CO
Coralie Wilson, Roseville, MN

*Deceased
Awards

NATOA MEMBER OF THE YEAR AWARDS

In 1986, NATOA’s Board of Directors created the NATOA Member of the Year Award. The Board presents the award to a member who has provided outstanding service to the organization.

1986: Richard Emenecker, Pittsburgh, PA
1987: Jayne Gerdeman-Homsher, Cincinnati, OH
1988: Bruce Crest, Beaverton, OR
1989: Joe Laposa, St. Louis, MO
1990: Cheryl Johnson, Robinsdale, MN
1991: Jonathan Kramer, Los Angeles, CA
1992: Janet Quigley, Washington, DC
1993: No Award Presented
1994: Cathy Grimes Peel, Miami, FL
1995: Nick Miller, Washington, DC
1996: John Pestle, Grand Rapids, MI
1997: Jonathan Kramer, Los Angeles, CA
1998: Ken Fellman, Denver, CO
1999: David Olson, Portland, OR
2000: Susan Littlefield, St. Louis, MO
2001: James Baller, Washington, DC
2002: No Award Presented
2003: Rick Maultra, Indianapolis, IN
2004: Juan Otero, Southfield, MI
2005: No Award Presented
2006: Tim Lay, Washington, DC

PRESIDENT’S AWARD FOR CHAPTER EXCELLENCE

Selected by the President, each year this award honors a NATOA chapter for its services on behalf of its members and/or national NATOA members.

1991 MACTA
1992 Baltimore Washington
1993 SCAN
1994 Illinois
1995 Michigan
1996 Rocky NATOA
1997 MACTA
1998 Florida
1999 SCAN
2000 MACTA
2001 SCAN
2002 SCAN
2003 SEATOA
2004 WATOA
2005 FLATOA
2006 MO-NATOA

BRIAN WILSON MEMORIAL AWARD FOR PROGRAMMING EXCELLENCE

Presented to a programmer for displaying the leadership and values that Brian practiced during his years of dedicated service.

Past recipients are:
2004: Brian Wilson, San Francisco, CA, Posthumously
2005: Kathy Sherman, Southfield, MI
2006: Bill Suchy, Orlando, FL
1981 Boulder, CO
The Role of the Local Cable Communications Officer

1982 Seattle, WA
Telecommunications: Managing in the Public Interest

1983 Baltimore, MD
Building for the Future: Telecommunications Use and Management

1984 Tucson, AZ
Moving Forward: The Changing Landscape of Local Telecommunications

1985 St. Louis, MO
Life After the Cable Act of 1984

1986 Philadelphia, PA
Communicating with the Future

1987 Milwaukee, WI
Telecommunications ‘87: Options and Opportunities

1988 Miami Beach, FL
Hot Topics in Telecommunications

1989 Scottsdale, AZ
New Visions on Telecommunications Horizon

1990 Dearborn, MI
Celebrating a Decade of Service

1991 Anaheim, CA
Charting an Ocean of Change

1992 Irving, TX
Telecommunications Roundup

1993 Orlando, FL
Telecommunications Magic

1994 Reno/Sparks, NV
Telecommunications Bonanza

1995 Albuquerque, NM
Telecommunications Crossroads

1996 Palm Beach, FL
Telecommunications Tradewinds

1997 Tucson, AZ
Telecommunications Revolution

1998 San Diego, CA
Sea of Change: Navigating the Next Generation of Telecommunications and Cable TV

1999 Atlanta, GA
Telecommunications Transformation

2000 Los Angeles, CA
Beyond the Big Screen: Converging Technologies and Industries

2001 Miami, FL
Riding the Waves of Change in Telecommunications

2002 Chicago, IL
Soaring on the Updraft of Telecommunications: NATOA 2002 in the Windy City

2003 Denver, CO
New Frontiers in Telecommunications: Back to the Future

2004 San Francisco, CA
Opening the Golden Gate: Crossing Bridges

2005 Washington, DC
Capitol Chronicles: 25 Years of Communications Leadership

2006 Lake Buena Vista, FL
Imagination Generation: The Future of Communications

2007 Portland, Oregon
Promoting Community Interests in Communications
September 28, 2007

Dear Conference Participant:

I am delighted to extend greetings to all of those gathered for the 27th Annual Conference of the National Association of Telecommunications Officers and Advisors (NATOA). I am pleased that you have chosen Oregon as your conference location and hope you take time to explore and enjoy Portland, recently voted the #1 most sustainable city in the nation.

NATOA members have played a key role in the developing communications landscape nationally as well as at the local level. Your theme this year, “Promoting Communications in the Community’s Interest”, is timely and critical. Your group recognizes the fundamental idea that it is often up to local communities to protect the public’s interest in communications.

I applaud your work and hope you have an enjoyable and productive conference.

Sincerely,

Ron Wyden
United States Senator
Meet me in Atlanta!

NATO 2008 Annual Conference
Atlanta Hilton
September 16–21, 2008
Atlanta, Georgia